

**reBuild**



## Rebuild youth-led initiatives public reports



Co-funded by the  
Erasmus+ Programme  
of the European Union

# REBUILD youth-led initiatives public reports

04.3

# Summary of the Project

The COVID-19 pandemic has centrally affected all spheres of youth's mental, social and professional wellbeing. Despite this general sense of loss and hopelessness, young communities across Europe have once again proven their resilience and ability to create and to move on. The further engagement of youth is key to supporting the recovery after this unprecedented crisis.

With a view to enhance young people's preparedness to respond to such social emergencies as COVID-19 in the future, the project REBUILD addresses the challenges faced by youth communities with particular attention to those groups of young people who are most at risk of social marginalisation, or who have found themselves even more marginalised as a result of the pandemic.

The project REBUILD is a project co-funded by the European Education and Culture Executive Agency of the European Commission (Key Action 3 – European Youth Together) and the Erasmus+ program. Its aim is to empower youth organisations and informal groups of young people, especially underrepresented young people, and to enhance their democratic participation, dialogue, civic engagement, and networking at the local and the EU level in order to support the rebuilding of more inclusive and greener societies able to better adapt and respond to the challenges of the COVID-19 emergency.

The project's activities first mapped social solidarity, and environmental/green lifestyle initiatives carried out by youth organisations and informal groups in each country during and in the aftermath of the crisis in order to stimulate the exchange of good practices and to develop local and transnational networks. Later on, in the framework of the project, more than 168 underrepresented young people were trained in project design, project implementation and awareness-raising campaigning to foster innovative forms of civic participation. These young people, divided in teams and guided by Youth Ambassadors, will now implement their own initiatives.

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# Executive summary

This report provides an overview of the Working Package 4, Output O4.3 REBUILD youth-led initiatives public reports. During the implementation of the youth-led initiatives, each partner-country was assigned the responsibility of monitoring the meetings of their respective national team and to gather information regarding the progress made, timeline and impact of the activities, as well as the VLOGs created. The gathered information included a detailed timeline of activities conducted as part of the youth-led initiatives. This timeline provided a clear overview of the project's progression, highlighting key milestones and achievements. Additionally, the impact of the activities was assessed, taking into consideration the outcomes achieved and the influence on the targeted audience.

In conclusion, the analysis of Output O4.3 focused on the REBUILD youth-led initiatives public reports within Working Package 4. The objective of this analysis was to gather information and provide an overview of the results achieved during the implementation of the youth-led initiatives and campaigns. The comprehensive analysis highlighted key aspects such as progress, timeline, impact, and VLOGs associated with each partner-country's initiative. The findings revealed positive results and achievements, underscoring the power of youth-led initiatives in driving sustainable development. Furthermore, the analysis highlighted the importance of effective communication, monitoring, and engagement strategies for the success of such initiatives.

# Italy

## Comunità Mediterraneo - Rebuild Mediterraneo (1)

### Team and overview of the initiative

Comunità Mediterraneo is a residential community for young people that are in custody due to criminal or administrative proceedings. 6 of the young boys participated in the activities and conducted them with the support of their educators. Each member of the group had a separate role based on their interests.

Their idea was to give new life to the terrace of the residential community through the art of creative recycling in order to create a social space for all the young people living in the community. They turned an underused space into an aggregative space where agriculture, sports and art intersected in harmony with the outdoor landscape. Using recycled materials they created outdoors furniture, a vegetable garden, a sports area and some murals, using their skills in agriculture, art and creativity and expanding their knowledge in these areas. Each member of the group was in charge of leading the construction of a different section on the basis of their interests and skills: garden, art, sport, living room area. This space will improve their living but also that of the new young people who will come to live in the facility. The participation in REBUILD taught them that taking care of social spaces allows them to become conscious and responsible citizens within the society and the place in which they live.

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### Team meetings

After the workshop and the outlining of the idea, team meetings took place about once a week. The communication with the mentor and the team proceeded smoothly. They concerned mostly the organization of the activities which had to take into consideration the limited mobility of some of the children in the community (due to different probation rules), along with finding agreement among the diverse interests of the young people. They organized procurement of material and divided work among themselves. Communication proceeded effectively both among team members and with the youth ambassador, time management was respected and all implementation timelines were met.

### Progress of the youth-led initiative

Cooperation among the team members was successful in achieving the intended results. The team was able to overcome the difficulty posed by the fact that some of them could not leave the community due to probation rules. They divided the coordination of work among themselves according to their interests and skills: the garden, the art, the sport area and the furniture. As a disadvantaged group their involvement was

in line with the goals of the project. Their management of communication with the partner organization was excellent and they also connected with external stakeholders to collect the recycled material (e.g. packaging factories) and to receive some training on the construction of outside furniture. The whole process was well conveyed in the communication campaign which highlighted the commitment they had in the realization of the activities.

## Timeline and impact

Timeline:

- November - December: designed the terrace; chose what to plant on the garden, made drawings of the mural; designed the seats and the table; bought materials and looked for recycled material through strategic stakeholders.
- January-February: built the garden vases, planted the garden, built the seats and the table, completed the mural drawings and writings, found and moved recycled sport equipment on the terrace.

The social campaign was run through the @rebuildpalermo page, the boys produced posts and reels to explain and be able to show their commitment to all those who could not have access to their facility, showing creativity, commitment and initiative. They explained what is meant by creative recycling, what types of materials they used, and showed all the stages of transformation of the terrace. Their awareness campaign showed how teamwork can transform an abandoned area into a recreational space designed to unite the center's young people both as a place of exchange but also as a place of synergies of interests, where it is possible to discover oneself and discover others, to be able to take an interest in new hobbies, knowing that they have made something new with their own hands while respecting and protecting the environment.

The kind of impact achieved by this group was certainly high and of great importance to the community members, both in terms of involvement and implementation of the project itself. The most important achievements were that the group improved its competencies in creative recycling techniques, agricultural techniques, art, cooperation, organization, setting goals and sticking to a timeline. They also built a space that will be there for future inhabitants of the residential community: a vegetable garden, a space to be used for sports, and a small outdoors "living room". The young people involved had to manage the coordination of permissions with the community supervisors and managed the meetings with the mentor internally. The target group of the initiative were the community children themselves, both those implementing the activities (6) and those who will come to the community afterwards (harder to quantify). All the young people in the center were able to directly benefit from the work implemented in their housing, which can potentially contribute to the improvement of their conditions for rehabilitation. The awareness campaign has been able to bring the project outside of the walls of the community, inspiring other young people to do similar activities.



# Comunità Stellaria – Stellaria Eco Festival (2)

## Team and overview of the initiative

Comunità Stellaria is a residential community for unaccompanied foreign minors. 9 young people participated in the activities and conducted them with the support of their educators. Each member of the group had a separate role based on their interests.

They decided to hold a public event aimed at raising awareness on the environmental conditions of public spaces, collecting garbage in a very famous park in the city of Palermo where they usually go to play sports. The event, *Stellaria Eco-Festival* involved more than 50 people, and combined ecology with sports and social inclusion. After the collection of garbage, which was done through a *plogging* competition, they organized tournaments of soccer, cricket and checkers and finally a social lunch with Italian-Ghanaian food. The event was attended by local people and other young unaccompanied migrants from other residential communities and therefore was also a chance for intercultural encounter. The group also involved other stakeholders working on environmental issues, sports and interculturality to support them in the activities. The festival created a moment of awareness towards the protection of the environment and public spaces, as well as a moment of community gathering for the young people from different countries in Palermo.

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## Team meetings

Meetings were carried on weekly and communication with the mentor proceeded smoothly. The meetings concerned mostly the management of the event: setting the date, organizing the necessary materials, organizing the tournaments, publishing posters, communicating the event, and connecting with stakeholders. The team members managed to involve many local organizations dealing with the topic of environmental sustainability, sports and social integration and cooperation organizations.

## Progress of the youth-led initiative

The cooperation among team members was positive and ensured a smooth implementation. They all participated actively in the activities sharing tasks on the basis of their interests: each of them was in charge of a different sport or logistic aspect of the festival organization. The main obstacles were related to the organization of the logistics and the communication between the other organizations they involved as partners but they managed to overcome them thanks to their commitment. They were indeed able to involve many local stakeholders as partners to the event (organizations active in recycling, sports, community centres) who also contributed in spreading the campaign. They managed to involve more than 50 people in the event including other underrepresented youths from other residential communities of unaccompanied

minors. The communication campaign worked well in communicating the event, and it also showed the participation of other stakeholders as partners.

## Timeline and impact

Timeline:

- November - December: decided the date and location for the sport activities and the social dinner, connected with stakeholders, planned the sport competitions.
- January-February: communication of the festival online and offline; further connecting with stakeholder; bought the material; implemented the festival.

The Stellaria community vlogs showed the organization of the event, the involvement of stakeholders, the goals of the event and the communication of the event. At the end they produced a video that summarized the event and the activities carried out.

The impact of Stellaria Eco-festival was very strong as many local realities and under-represented young people took part in the initiative. They participated actively in the waste collection which was conducted as a *plogging* competition, and in the sport tournaments (cricket, soccer and checkers). The second part of the event which included a social lunch with Ghanaian cuisine allowed the participants to share a meal together and to reflect on issues that had emerged from the day, helping to strengthen the values of participation and inclusion that were at the basis of the project idea. The event was very successful, obtaining a great result in terms of visibility of the project and the objectives set. The project showed how much impact citizens can have on the environment and the public spaces.

# GAP Senegal – La Mappa Amunì Compà

## (3)

### Team and overview of the initiative

GAP Senegal is a residential community for unaccompanied foreign minors. 10 young people participated in the activities and conducted them with the support of their educators. They are from Bangladesh Guinea and Somalia.

They created a digital map of Palermo for young foreigners. They called it Amunì Compà, using a Sicilian expression that very common among young people in Palermo whose meaning could be translated as: *let's go friend*. The expression resonates well with both the idea of the map and the goal of inclusion. The goal of the Amunì Compà map is to help young foreigners arriving in Palermo find their way around the city by pointing out different gathering places of interest to the communities of origin: markets, non-Italian stores and restaurants, public areas for playing sports, places of prayer, and places to gather. Each member of the group was responsible for a different section of the map. A map built by foreign minors for other foreign minors and translated into 5 different languages that promotes autonomy and inclusion.

## Team meetings

Weekly meetings with the team were conducted very successfully, they carried out all decision-making and organized internally, and were able to handle communication with the mentor effectively. Initially the key points of discussion during the meetings involved a more technical part related to the use of the software to manage the map, secondly instead the focus shifted to the places of interest they wanted to include in the map and how to organize the information within it. Finally, they organized the translation process and the dissemination.

## Progress of the youth-led initiative

The cooperation with the team went very smoothly ensuring the timely completion of the activities, and a good internal and external coordination with the mentor and with the partner organization. The team was very committed to the project, and was able to mobilize many stakeholders in the historical centre of Palermo in the dissemination phase: Moltivolti, Oratorio di Santa Chiara and other key actors helped disseminating the stickers and the informational material on the map. The team was also able to communicate their enthusiasm in the communication campaign. A strong point to underline was definitely the Phygital promotion campaign which included both social media and door-to-door promotion of the map.

## Timeline and impact

November – December: planning of the activities and division of work, initial mapping of the places and creation of the skeleton of the map.

January – February: completion of the map, translation, creation of promotional material and dissemination.

The campaign succeeded in mobilizing not only the young people involved, but also the active services mapped in the area, which in turn became promoters of the initiative by participating in the promotion campaign and allowing the dissemination of the results achieved by the participants. The Amunì Cumpà map was shared both in digital format and in the form of stickers not only to the activities that had collaborated but also during events and festivals such as the Stellaria Eco-festival event organized by the Stellaria group where the results achieved by the Gap group and the Amunì Compà map were presented.

The project succeeded in creating something that responds to very concrete needs of foreign minors in Palermo, and was implemented by a group of people who had the knowledge and the background to respond to those needs. They were also able to mobilize the larger community in the dissemination of their initiative with great commitment and dedication. Some of the owners of the places they mapped also dedicated time to participate in the communication campaign. Therefore, the impact of the project was very high and the campaign managed to create awareness around the integration needs of young foreigners. The group is also committed to continue updating the map in the future with new places and services.

# Tu sei la città – Cubotto, il posacenere interattivo (4)

## Team and overview of the initiative

Tu Sei La Città is a local organization of young people that led a group of other previously unorganized and underrepresented youths. They decided to help change a deeply ingrained habit in our society: throwing cigarette ends on the ground. They did this by designing and constructing an interactive ashtray to be placed outside the pubs in Palermo as an element that would combine awareness raising awareness with urban design. By interviewing people in Palermo, they found that many people are willing to change this habit but need better services and incentives. And therefore, thought of the #Cubotto, an ashtray that asks questions. The ashtray, indeed is divided into two separate compartments: each compartment is the answer to a question and the user can choose where to throw the cigarette end based on how they choose to answer the question. For example: Which do you prefer of the two? Bicycle (right) - Scooter (left). They launched the #ancheunaciccafaladifferenza campaign aimed at raising awareness around the proper disposal of cigarette ends.

## Team meetings

The weekly meetings within the association were managed very well with a clear division of roles and responsibilities and correct use of all the tools presented to them during the training workshop, such as the timeline and the expense reporting tool. Communication with the team was effective and functional to guarantee updates on the progress of activities. The key points of the meetings revolved around the update of the progress of the work, the procurement of the material, the choice of the questions, and the construction of the communication campaign.

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## Progress of the youth-led initiative

The team cooperated very well and was very well coordinated by the mentor and youth ambassador. There weren't significant obstacles but mostly many conversations around the choice of the questions to be asked through the Cubotto, on which issues to focus more on, if only at an environmental or even social level, and the type of tone of voice to use. They involved one main stakeholder: a pub in the historical center of Palermo that hosts the prototype of the ashtray and also the launch event. So they managed to establish an excellent relationship with a stakeholder that is able to ensure the continuation and continuity of the project. The campaign was very complete as it managed to highlight both the social and environmental aspect and the storytelling of the project implementation.

## Timeline and impact

November – December: field research on people's habits, design of the prototype

January – February: creation of the prototype, connection with stakeholder and launch event.

The communication campaign focused on showing the public where the idea came from, each step of its conception and implementation, describing the progress of the project step by step, and showing the materials and tools used to achieve the goal. It also raised awareness on correct disposal of cigarettes, stimulating people to care for their city.

Tu Sei La città group is a group of young people with different backgrounds with a single common goal: raising awareness of environmental impact through active and democratic participation. Their commitment to the initiative has allowed for strong impact, starting with the field research to evaluate the positions of citizens on cigarette disposal habits and care for public spaces. The beneficiaries of this initiative will not only be the customers of the place where the interactive ashtray has been affixed, but all those who walk by that street will be intrigued by this very curious ashtray and by an extremely innovative aesthetic that recalls some of the famous architectural elements of the city of Palermo, such as the decision to create a red dome that refers to the domes of the arab-norman churches. A core impact of the project is in its innovation and in the potential to continue raising awareness on environmental issues beyond the timeline of the project.

## Rebuild your thoughts (5)

### Team and overview of the initiative

Rebuild your thoughts was a group of young underrepresented women, who responded to an open call. As well as being the name of the group, Rebuild your Thoughts is an invitation to deconstruct stereotypes towards migrants. The members of Rebuild Your Thoughts analyzed the local newspapers highlighting the most widespread prejudices against people with a migrant background and created a short guide useful for recognizing the stereotypes that we can help reproduce. It was aimed at fighting hate speech and stereotypes about migrants in the local media, giving local communities the chance to recognize them and understand their effects. Some posters and bookmarks scattered around the city make the guide accessible through a QR code. Working on your thoughts allows you to be free, informed and aware citizens.

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### Team meetings

The weekly meetings ran smoothly. Being a small group, they all cooperated in all the activities, communication with the mentor worked well allowing for a regular update on the progress of the work. They group also showed good ability to work autonomously. The key point of the meetings concerned media management and how to create content for the campaign.

### Progress of the youth-led initiative

The internal cooperation of the team worked well and the products created were of very high quality. Their cooperation with stakeholders was concentrated in the initial phase of the research, when choosing which of the local media to analyze, later they worked autonomously. The analysis of the newspapers fed into a report, a guide and the communication campaign graphic material. They exposed the shortcomings of the

existing narrative on the migratory phenomenon and how this impacts the daily life not only of those who are discriminated but also of the so-called bearers of prejudice. Their products have been distributed around the city reaching good visibility. The main challenge was the choice of the tone of the campaign and they managed to find a good compromise that allowed them to have a direct and provocative language while keeping the clarity of the messages. Also, some delays allowed for less time to disseminate the results.

## Timeline and impact

November – December: planning the work, choosing the newspapers and analyzing the language

January – February: creation of report, guide and communication material, and dissemination.

The campaign provided some practical tools to recognize news containing stereotypes as well as sharing relevant information and examples to detect when faced with a bias and therefore deconstruct important information from those containing bias.

The project has allowed to bring out the local implications of often internalized phenomenon of which few are aware, shedding light on implicit prejudices of which we are not aware, going back to the sources of prejudice and unawareness of being part of the problem. The choice of local newspapers allowed them for a very place-based analysis and to raise awareness of the local peculiarities of the phenomenon. A core impact of the initiative was also on the group itself as it built their capacity in project management and implementation, which then some of them chose as a career.

# Cyprus

## 71 Group - BarberQue – Movember Campaign (1)

### Team and overview of the initiative

This initiative was thought and implemented by a group of young people, with common background the scouts. These youth individuals, 8 in total, with a mixed and diverse background, brainstormed and decided to run an awareness for the prostate and testicle cancer. They started designing their initiative since October and implemented it on the 26th of November 2022, in Nicosia. The event aimed to To promote the check ups for the prostate and testicle cancer, To smoothen the stereotype of male prostate and testicle cancer, To network with different stakeholders and to show examples of good practises and self assesment check. The event was accompanied with a barberque festival and shaving of moustaches to the participants of the event. During the event, more than 150 individuals joined, together with stakeholders from the local municipality and the local region council.

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### Team meetings

The team initiated multiple meetings prior to the event, a total of 5 face to face and 2 online were held. The first meeting was on brainstorming on what the initiative would be whereas the next ones were on the planning, developing and executing of the initiative.

In one of the meetings the youth mapped and targeted potential sponsors of the event, and they succesfully received a donation for the burgers and for the barber. This assisted into decreasing their cost for the scheduled activity.

Each group member had a specific task to do, prior to the event, which it was the planning phase, as well as during the event.

The mentor, (Kyriakos), had a continous involmment with the team. From the very early stages of the initiative, Kyriakos mentored and supervised all their actions. He was present to most of the meetings and acted in a productive way to the team.

### Progress of the youth-led initiative

The team met multiple times both face to face and online. For their face-to-face meetings they used the facilities of the local scout group, which some of the youth belong. From their first meeting, the youth initialised the idea, and started working on it closely with their mentor, Kyriakos. The November (Movember) month was very close so they had to work fast. Their first action was to set up the idea and they then split into smaller working groups, with one allocated task per team such as invitation, graphics, stakeholders etc. They invited multiple stakeholders to the event, which reached more than 150 individuals.

## Timeline and impact

After the training workshops in October 2022, the team who was separated initiated their scheduled meetings for the next steps of their initiative. They set up weekly face to face meetings at the Kaimakli area, where they overviewed the project as well as they did set up the action plan. The mentor, Kyriakos, was present to most of the meetings offering guidance and supervision to the team. They contacted the local youth council informing them about their activity, who was also present in the implementation of it in November 2022.

1. The activities of the initiative were Shaving of the mustache
2. Barberque
3. Information by specialist on the seriousness of the prostate and testicle cancer and how someone can be self checked
4. Facepainter to draw mustaches to kids and females

The above activities fulfilled the following objectives:

1. To promote the check ups for the prostate and testicle cancer
2. To smoothen the stereotype of male prostate and testicle cancer
3. To network with different stakeholders
4. To show examples of good practises and self assesment check

The campaign was run through social media, facebook and instagram. The team used the already established channel of 71scouts, which assisted them in gaining a bigger audience thus maximizing their impact and engagement. They also used youtube to share their vlogs and dissemination of their activities.

The initiative is considered a success because of the numbers it managed to reach. More that 150 individuals visited the final event which took place on the field of A&B Primary School of Nicosia at Kaimakli, on the 26th of November 2022. It was an open day event where people participated during any time, and was followed with a barbeque event. A lot of young individuals also attended who showed interest on the initiative and the scope of it.



# Kaimakli Volunteers - Laserfest - Pioneering (2)

## Team and overview of the initiative

After the youth workshops, one of the teams, named themselves as “Kaimakli Volunteers” and aimed into increase the sustainability awareness of the local area via green alternative activities. The team’s mentor, Christos Kollakides, had a weekly update on the initiative and maintained a concrete link with the team. The group was consisted by young volunteers, from the local area, with diverse background, aged 18-30 years old. Their idea was to show to the local community alternative methods of using the sustainable and friendly to the environment material for pioneering art as well as the greener way of gameplay through lasertron.

## Team meetings

The team met multiple times before putting the plan into action. The initiative was executed on the 5th of February at Nicosia, and managed to reach more than 200 youth people. During the meetings they discussed their ideas which varied in context and target. Their meetings were accompanied by their mentor, Christos, and they invited the local youth council in one of the meetings to share their ideas. After a long disussion, thus being the last initiative implemented in Cyprus, they decided to proceed with the Laserfest and Pioneering festival. The aims of this festival would be to To know the different types of pioneering tools and resources

- To show good examples of sustainable methodologies in handcrafting
- To experience the new greener methodologies of gameplay
- To take initiatives in group work and teambuilding.

The team then separated into smaller groups of 2 to 3 persons each. Each group had a specific role:

- Group 1 was responsible for the visual branding of the festivcal, photos, social media and banners as well as for the recruitment of the participants
- Group 2 was responsible for market research on the available locations that the festival could take place
- Group 3 was responsible for the materials needed for the festival as well as for the food during the day

The 3 groups met later on in January to sum up their findings and set the date for the actual festival, 5<sup>th</sup> of February 2023.

## Progress of the youth-led initiative

The Laserfest and Pioneering event took action on the 5th of February in Nicosia, Cyprus. The participants were introduced to the sustainable way of involving new ideas or methods to crafting and playing. Firstly

with the Pioneering they will use sustainable tools such as ropes and woods to create a bridge, instead of nails and glue. Then with the lasertag festival they will experience the new greener type of gameplay instead of paintball which has negative impact to the environment due to the waste materials

## Timeline and impact

The volunteers of the Kaimakli group, share a common passion and expertise on the green and sustainable education. With their initiative they aimed to:

- Introduce the participants to an environmentally friendly fun approach
- To engage youth and adults in team building activities
- Raise awareness on the importance of environmental care

In order to achieve the above aims they identified the following objectives:

- To know the different types of pioneering tools and resources
- To show good examples of sustainable methodologies in handcrafting
- To experience the new greener methodologies of gameplay
- To take initiatives in group work and teambuilding

They used multiple forms of methodology as explained below:

1. The methodology used is the lifelong learning and the learning by doing. Inspired by the diverse yet very experienced mixture of the organising team, they will transfer the knowledge to the participants using hands-on methodology.
2. In regards to the Pioneering, the team will build up a sample of the final output so that the participants see the bigger picture. Then the participants will be separated into smaller teams of 4-5 people and they will work on the basics of rope management, knots, woods, arts and crafts. With the help of the organisers and the trainers they will eventually build up the pioneered structure.
3. In regards to the Laserfest, the team has opened up an invitation to the youth and adults of the Nicosia region, and will initiate the experience in the day of the event. The groups that will play have to be in teams of 5-7 each, and they will compete against other groups from the region. Special emphasis is given on the friendly to the environment gameplay and the eco concept of it.
4. Both of the above activities show the way that concrete results combined with sustainable materials in a fun way can be passed within the community. The participants can play and experience the eco style gameplay in its fullest.

## PEL Project (3)

### Team and overview of the initiative

Πελ is an independent art project, that was first thought in October 2022 by the team formed during the youth

workshops. The group was composed of 7 interdisciplinary artists Pantelis Nicolaou, Liana Ghukasyan, Andia Ntoa, Yiannis Avraamides, Natalie Charalambidou, Vasilis Vasiliou and Ioannis Nikolaou. Mentor of the team was Elena Adamou.

ΠεΙ project aims to make arts' benefits accessible to everyone by bringing color to places that lack it. The team is interested in visiting detention centers, nursing homes, campuses for refugees, and schools with special education units to organize creative activities and create more pleasant environments through art.

The implementing group is connected by a love for the arts. The team members are all creators in different fields which include painting, textile design, jewelry design, accessory design, street art, video making, and photography. The teams' professional fields extend to psychology, Pinterest management, and teaching. The targeted group includes primary school students that face socioeconomic difficulties.

It is scientifically proven that every form of art can help combat any mental and physical illnesses. Imagery, colors, nature, and painting change people's feelings and have a positive effect on their mental and psychosomatic conditions. Indulging in artistic creation is a method with therapeutic properties. Positive results are particularly evident in closed structures with people facing physical or mental illnesses.

The team sought to beautify and add color to a particular space through creative activities and visual interventions with the ultimate goal of improving the mood of its patients or inhabitants, staff members, and visitors.

The focus was and is mainly on painting murals with their help and, in this way, creating a collective experience for all to remember. Thus, they initiated the painting with murals the wall of Agios Georgios kindergarden school of Larnaca.

## Team meetings

The team initiated multiple meetings both online and face to face for the succesfull planning and execution of their initiative. The mentor, Elena Adamou, was present to all of the meetings offering the appropriate guidance and supervision. The first meetings were on the structure of the initiative, whereas the next ones, focused on finding the actual place and time for their activity. In one of the meetings, the action plan was set and followed by the team members.

## Progress of the youth-led initiative

The initiative's objectives were:

1. To improve the mood of the people inhabiting detention centers, homes for the elderly, campuses, schools, and institutes for people with special needs.
2. To create a pleasant environment through painting.
3. To share a collective creative moment.
4. To talk about inclusivity and equality.
5. To raise awareness on how art can make a difference in the well-being of people.

## Timeline and impact

A structure in need of artistic intervention was firstly decided by the team. The team then met directors or people in charge of the institution and discusses the implementation of the action further. The murals' theme was then discussed, followed by preparatory sketches and the one deemed most ideal to be painted on the wall is chosen.

Before deciding on the final mural sketch, the team talked to the psychologist of the school, the principal of the school, and the parents' association.

With their input, the team chose 'Underwater Sealife' to be the theme of the painting. The images of nature and water always calm the mind and balance the feelings. The mural was set to be painted in a doodle form so that everybody can follow the lines and color in the empty spaces.

The final step was finding a day when children, teachers, and parents can join the team to express themselves through collectively painting while making the school a more beautiful place.

The team mainly used Instagram as a means of communication with the public. For the promotion of the activity on social media, a professional video maker/photographer filmed the whole process. The overall goal of the activities was to create an aesthetically pleasing environment for the targeted population in order to contribute positively to their well-being.

## Zero Food Waste (4)

### Team and overview of the initiative

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Zero Food Waste Cyprus idea was born in 2018. The team organised under the REBUILD project, took the idea and put it into action. With the help of other young volunteers, they met on Saturday 10th of December to the Nicosia local markets and collected the fruit and vegetables that would have otherwise been thrown away. They then transferred the food to a designated space, where people from the local community are welcome to pick it up free of charge. The current beneficiaries are mainly refugees and asylum seekers. Prior to the day the initiative also collected clothes and games for kids, which during the day gave them to the beneficiaries and families.

In total more than 200 people with fewer opportunities benefited, and the team now continuously implements this initiative on a weekly basis.

The initiative is well aligned with target 11.6 of SDG11, reducing the adverse environmental impact of cities through municipal waste management. By involving volunteers in the Saturday Aftermarket action they are promoting a sustainable culture around food, we eliminate food waste that would have contributed to increasing biomass waste on landfills and we provide alternative methods of handling such an important resource when deemed inedible. Further, by distributing food to people in need we are helping to end poverty, in line with SDG1. Since our beneficiaries were mainly people from vulnerable groups, by providing them with free of charge vegetables and fruits we are easing their financial vulnerability and we are promoting a healthy and nutritious diet.

The group is diverse in various angles. They range in age from 19 - 36 and each one of them has a different background. One member works as an accountant, able to help with logistics and budget, another member is a chef able to demonstrate ways of cooking "waste food" and turning it into long-lasting products. Another

member is involved with ERASMUS+ projects able to connect us with the EU network, another is an environmental researcher able to give us insights on the statistics we collect and connect us with local institutions. Another team member is a communications expert, helping in the dissemination and promotion of our project and our last 2 members are university students that are able to raise awareness in their respective units and involve young people in the initiative.

Our target group includes all members of the community who are willing to learn about the reduction of food waste. Our beneficiaries are predominantly refugees and asylum seekers, while our volunteers are a mix of young locals and refugees.

## Team meetings

The team initiated multiple meetings after the end of the youth workshops. A total of 10 meetings took place as well as a piloting activity before the main event on the 10th of December 2022. The team mentor, Irene, was present in all meetings, both face to face and online. In the meetings the participants discussed about the idea, the implementation as well as the impact of their initiative.

## Progress of the youth-led initiative

The initiative, which took place in December 2022, managed to accomplish its set goals. The team after the planning period, proceeded to the execution of it. It took about 2 months of planning, connecting with the target groups and stakeholders, advertising the campaign and organising the day.

To implement the market activities, the team used boxes for the collection and distribution, a scale to measure items and cars to transport food to our distribution location. For the event they had tables that sourced from the hosting location, small decorations, cooking equipment and speakers.

## Timeline and impact

The team identified the following objectives:

1. To collect as much as possible from the food that would have been thrown away at the local market
2. To measure the produce saved and characterise it in bins, hoping to offer useful insights to the market vendors.
3. To distribute the edible food to anyone in need of free fruits and vegetables.
4. To compost the inedible food.
5. To raise awareness on how to reduce food waste to the local communities.

In order to meet the above objectives, the team implemented the following actions:

1. The topic was the direct reduction of waste food through our market actions and indirectly through awareness raising.
2. To achieve the direct reduction of food waste they sourced volunteers and attended fruit markets to collect, sort, weight and distribute food to people in need. For the indirect awareness raising part

they also aim to host events in the future where they will cook with “waste food” as well as eco-bazars selling “waste food” converted into long-lasting products.

3. For the market actions they have managed to form a network of volunteers whom they are invited at the markets for the collection and distribution to be carried out. For the events, they first calculate the logistics and the budget needed to carry them out, staying within the upper limit of 200eur per event. The logistics would include the materials needed for the event, the hosting location and the general execution of it broken down in steps (workshop activities, bazar stands, dining location and set-up, kitchen equipment, etc.). They then created promotional material and start sharing our event on our social media platforms. Afterwards, they sourced some of our volunteers to help us on the day.
4. The results showed that people embraced with fruits and vegetables that don't look the best, but are still edible. They aimed to promote a circular economy where we demonstrate how to turn fresh products into long-lasting ones for later consumption and have them on display for people to taste them. These are all aimed at awareness raising on the reduction of food waste and the methods to achieve it, as well as the de-mythification of not good-looking food = waste food.

The team used Facebook and Instagram for the maximum outreach of their campaign. A total of more than 15 Instagram and Facebook posts were shared, advertising the initiative.

# Spain

## BREAK THE LIMITS (1)

### Team and overview of the initiative

We are Break the Limits and our team is composed of 7 members. We are Cayetano Marfíl Montes, María Martos Maldonado, Francisco Javier Delgado Valiente, Saúl Ocaña Márquez, Raquel Damas Rosas, Sergio Moreno Fernández and Marta Melero Franquelo. 6 of us are youth participants and the other one, Raquel, is the leader of the group.

We have created a project which is based on the inclusion of Down Syndrome People in the society and especially in the sport. Our principles' objectives were to show their potentials to clubs and enjoy with Down Syndrome People in the sporting events that we have organized. We decided to work on this theme due to the fact that it is a real problem present in our days and although there are lots of associations trying to solve it, society needs to be more involved in it.

### Team meetings

According to the meetings, we had a first one to think carefully about what we were going to do. Once we had our ideas developed, we started working on it. We met to make the event decoration, as the photocall. Another day, we took photos of our personalized T-shirts. Then, we went to Nagare Club, where we were going to do the event, so that we could see the place and create more original ideas for the session day.

Definitely, we did 4-5 face-to-face formal meetings. However, as all members of the team are in the same class, we could talk everyday about our project. Sometimes, there was not an organized meeting but we just talked and advanced some work.

Sincerely, the communication between the team and the mentor has been unnecessary. Our mentor showed interest for the first time, but we have not done any face-to-face meeting with her. However, she was there to solve our doubts and help us with everything. Besides, she attended our first event.

We all have collaborated really well, achieving our objectives and ending up satisfied with our project. In the meetings, we tried to advance in order to achieve our objectives and after all the effort, we got it.

### Progress of the youth-led initiative

First of all, I would like to say that I am really gratified with all members' team work. The cooperation was amazing, we all had incredible ideas to share. We listened to all ideas and everyone respected every point of view. At the end of every discussion, we established one point in common.

Results started coming when in our first event we saw that 30 Down Syndrome People came. Thanks to that, we could do more events and expand our activities through the city. Finally, we did the inclusive class, which was our final target.

We found some limitations that complicated the work. Firstly, we are not professionals, which means that we were not familiarized with working with this collective and we do not have any experience on it. It was difficult at first, but then we could do it. Another barrier was the fact that some clubs did not answer our petitions and did not want to collaborate with us. Besides, it was a bit difficult to get to know. Our families and friends helped with this by sharing our social media. We also put some advertisements in the university. Despite these obstacles getting in our way, we beat it.

We have worked with many important associations. The first one was the Nagare Club. Then, we had the opportunity to go to Down Málaga, and finally, we trained with Málaga Football Club. They all really helped us with the project because without them, we could not have developed any of the events.

## Timeline and impact

First, we had a meeting to think carefully about what we were going to do. Once we had our ideas developed, we started working on it. We met to make the event decoration, as the photocall. Another day, we took photos of our personalized T-shirts. Then, we went to Nagare Club, where we were going to do the event, so that we could see the place and create more original ideas for the session day. The communication with Nagare Club was great. They let us their installations and helped us with the event.

We decided that the best way to achieve our objectives was by creating sporting events. During these months, we have been able to carry out many. Firstly, we implemented the best one which was in Nagare Club. There, we met 30 Down Syndrome People and we stayed 2:30 h doing sportive activities with them. We played basketball, a short Judo session, and different creative dynamics. Then, we went for two days to Down Málaga Association where we had a great time doing also more activities such as dancing or bowling. We felt very welcomed every time. It was amazing and the people who directed this were really kind with us all the time. Later, we achieved our principal objective, implementing an inclusive class. We did a Judo class with all aged people who were also Down Syndrome people. The last one, was a training that we did with Málaga Football Club, with a Down Syndrome class. We worked on some football techniques with them and we even learnt lots of things.

Apart from the events, we have also done significant things for our project such as creating our own T-shirts. We also did some interviews to a special teacher of Inclusion and to Javier Berenguer, who is a national Spanish bronze champion in parakarate.

As I have mentioned before, our principal target was to achieve the inclusion of Down Syndrome People in our society and in the sport. We think this is a really long process, so that we cannot achieve it alone. However, we finally were able to organize an inclusive sporting class. We believe that we have had an impact on our city, Málaga, because many people have known us, have helped us and even thanked us for doing those types of events for free and on our own. We are really satisfied with our work but it is not everything. We are going to keep doing events to conscious people of this problem and include this collective in our world. It has been an interesting way to attract young people, above all by social media. Most of them have supported us every time and have enjoyed the process of this project.

The results obtained have been significant. We have been able to achieve our main target, the promotion of the inclusion of Down Syndrome people in the society and in the sport. We have encouraged Down Syndrome People who did not practice any sport, to do it. We are trying to do more sporting events with them. Although



we have not had the opportunity to represent our project in Brussels, we want it to expand as much as possible.

## HEARTSAFE (2)

We want to teach people a very important thing, how to save lives using the cpr (cardio pulmonary reanimation), which is something that everyone should now. Our goal is to reach the maximum number of people through social media. We made a tutorial and some questions so we ensure that everyone had learned it properly. The results were very good, and thanks to this initiative, now some people have learned this essential thing.

*The group "Heartsafe" just took part in the REBUILD campaign and they did only online activities to reach their aim and objectives but not face-to-face activities as the other four groups, whose reports are included in this document.*

## DIVERSIÓN SIN LIMITACIÓN (3)

### Team and overview of the initiative

Our team is composed of 7 students from the University of Malaga, cursing our first year of Physical Activities and Sports sciences degree. We are:

Alicia Ruiz Moreno (Youth ambassador, leader of the group)

Daniela Escalante González (Young participant)

Laura Merlini Vivar (Young participant)

Pablo González (Young participant)

Natalia Jurado Portabales (Young participant)

Álvaro Majada Orosa (Young participant)

Lucía Vallejo Martín (Young participant)

Our initiative is called "Diversión sin limitación", which would translate to something like "having fun without any limitations, not exceptions". What drives this project is the poorly adapted society we live in and the alarming lack of inclusion and integration. We want to create a new mind-set working from the sports field. The goal is to make people understand that everyone can do sports and that there are no limits in having fun.

### Team meetings

We have celebrated two present meetings before Christmas and then we had multiple online meetings before and after the implementation of our initiatives and activities. We had 2 group sessions before the first activity, then we met up to design the next activity we wanted to do (Conscious awareness days) and we also had a meeting before both of the last two activities we did.

The first meetings were more about ourselves and the objective of our group, how we wanted to direct it, the options we had, the possible associations and working groups. Then, we focused more on each activity we implemented, talking in the meetings about the exercises we could do, the material, analysing the environment, getting ready and mentalized.

Also, we had 3 online meetings with our mentor, Natalia, where she helped us with having a more creative mind-set, being aware of the possible problems we could face and supporting us in everything.

## Progress of the youth-led initiative

When we were given the opportunity of doing the incredible project that is Rebuild, we knew we wanted to do something relevant. We had so many ideas at first but we then decided to go for the topic of people with functional diversity because we were impressed by the number of people affected by this.

Some of the barriers we found was that it was much more complicated to find Associations for people with functional diversity than we had thought at first, especially having such a short time. We overcome this difficulty by designing activities for students from schools and high schools, because, after all, how could we better change society than to directly influence the people that are going to be its future? And that's how the "Diversity Awareness Days" took life, by working together as a group and preparing a series of dynamics and games adapted to various disabilities, some in which you couldn't use your arms, another without legs, others in which you couldn't see..

## Timeline and impact

02/12/2022 - 2nd Solidary Race with the Association "Cártama Includes".  
30/12/2022 - Meeting with the mentor  
04/01/2023 - Meeting with the mentor  
03/02/2023 - Meeting with the mentor  
06/02/2023 - Physical Adapted Games Day with the Association "Cártama Includes".  
21/02/2023 - First Diversity Awareness Day with Bezmiliana high school.  
23/02/2023 - Second Diversity Awareness Day with San José Primary school.  
13/03/2023 - Meeting with the mentor  
17/03/2023 - Presentation of the initiative in the Cinema Festival in Malaga

We also had lots of group meetings in between the implementation of the different activities. Before the celebration of every activity we had at least two team meetings (normally online to make it easier for everyone to adapt with their schedules). The first one was about what we were going to do and how we were going to do it. Then, the second one was for coordinating them, designing everything correctly, making sure we fulfil every possible problem we may face, to be actually prepared for them.

As we said before, our main goal was to reach awareness about people with functional diversity, and I strongly believe we have fulfilled it successfully. We managed to work with an Association of people with actual functional disability twice and with many students from different schools and high schools. Everyone had a great day doing the physical activity exercises while they were learning and being more conscious about the reality of people with this kind of imposition.

## REBUILD YOUR WORLD (4)

### Team and overview of the initiative

We are a group of students of Physical Activity and Sport Sciences from the University of Malaga (Spain). The group is made up of 7 people whose names are Cristina Linares, Rubén Aguilera, María Ayala, Vincenzo Busoloti, Ismael López, Lucía Flores and myself, Javier Gil Planas. Our initiative focuses on the current environmental problem that we are experiencing on our planet. Because it is an issue that worries us, we decided to do a project of this focusing on recycling.

The initiative took place at the IES "Costa del Sol", (Torremolinos) on February 9 and 15.

February 9:

- In the first part of the day, we held an awareness-raising but fun talk on our topic. To make it as playful as possible, we carry out several interactive games so that children learn by playing and associate recycling with something fun as well as necessary for our planet.
- In the second part of the day, we divided the group into two and did a craft workshop with each of them. In this workshop we make objects so that they can later use them to play and do physical activity, and thus show them how recycling can have a playful and well-being purpose. The fact of

relating it to physical activity was because we studied the career of physical activity and sports sciences.

February 15:

- On February 15 we held an Eco-Olympiad where they used the material made on February 9. We divided the group into 6, which will be distributed in 6 stations, where they played a series of competitive games.

The objectives of the project were:

- a) To design an educational project on recycling;
- b) To sensitize the educational community and mainly the children of the environmental problems of the environment through environmental education;
- c) To make children aware of the importance of recycling and that they put into practice everything they have learned.

## Team meetings

For the preparation of the project, 6 face-to-face meetings and approximately 10 online were held, although during all those months prior to the practical development of the project we have been in continuous contact via WhatsApp, where we raised all the ideas. On the other hand, communication with the mentor has been good. Our mentor has helped us refine our ideas a bit to make them more effective and has been in continuous contact with us, showing interest in our project as well as helping us with its dissemination. The key points of the meetings were good communication, the many ideas we had and that the combination of them made our project quite attractive and adapted to the people it was going to be for.

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## Progress of the youth-led initiative

Group collaboration proved to be highly effective, since all participants offered a large number of ideas and a high level of organization was maintained during its implementation. The number of members in the team was optimal to maintain an adequate control over the 60 children of the institute in question.

As far as our achievements are concerned, the objectives we had set for ourselves were successfully achieved. These consisted of promoting basic knowledge about recycling in a playful, interactive and healthy way, framing it within the world of sports. It is clear that all team projects can present different obstacles that can complicate both their preparation and their implementation. In our case, one of the internal challenges of the group was the lack of commitment on the part of some of its members in the preparation phase.

As a leader, I found myself having to insist a lot so that they put more effort into their work, but in the end, we were all able to collaborate on an equal footing.

Another hurdle to highlight was the task of monitoring 60 12-year-olds, as this is a group that can be difficult to manage. However, the fact of having managed to capture their interest in the subject matter made the task of keeping them under control easier.

## Timeline and impact

At the beginning of December, the first group meeting with our mentor took place, in which we began to contribute ideas. During the meeting, our mentor provided us with information on the items to follow.

In mid-January, contact was made with the institute where the project took place, and a few days later the group met to finalize the details and make sure everything was clear and organized. In addition, online meetings were held on an ongoing basis to address the issues mentioned above, and to finalize the structure and organization of the project.

After the completion of the project, it was concluded that all the objectives had been met and an environment of awareness had been created in the children involved.

With the talk about recycling in children we achieved the following results: awareness about the importance of recycling and how your contribution can protect the environment, identification of recyclable materials, development of healthy recycling habits, commitment to the environment and protection of resources natural resources, reduction of waste generated at home and at school, and promotion of leadership and active participation in promoting recycling in their communities.

The activities where we combined sports and recycling had multiple results, such as promoting healthy habits, reducing the amount of waste, contributing to caring for the environment, fostering teamwork and environmental awareness, and promoting a positive image of the sports organization. By combining sport and recycling, awareness was raised about the importance of recycling and how it can contribute to protecting the environment, healthy habits were encouraged, and the amount of waste generated during sporting events was reduced. You can also raise awareness of caring for the environment by reducing greenhouse gas emissions and minimizing soil and water pollution. In general, the combination of sport and recycling can have multiple positive benefits.

## VOLVER A SER (5)

### Team and overview of the initiative

We are a group of students of Physical Activity and Sport Sciences from the University of Malaga. We developed this project with the mission to reduce sedentary habits in a society immersed in routines. Technologies and new work methodologies after the pandemic are taking us further and further away from taking care of the most precious thing we have, our health: body and mind.

Our proposal begins with the research and improvement at the origins, the pre-adolescent stage. More and more children reach this stage in bad physical conditions and with habits that will predetermine their lifestyle in the future in most cases.

We propose to offer them theoretical and practical knowledge through dynamics in which they internalize sports activity as an attractive element for their own health.

## Team meetings

Generally speaking, there was no specific number of meetings, since we have been meeting every week in the different slots we have had about two or three times a week.

The mentor participated in one of our sessions but there was no continuous or active communication with her.

The key points of the meetings were:

1. Define what this meeting was for.
2. To set the objective we wanted to achieve.
3. Extract the actions to be taken.

## Progress of the youth-led initiative

During the team cooperation we have had to make different decisions by reaching a mutual consensus among all participants, we have summarized responsibilities and shared tasks and we have always respected each other's opinion even though we sometimes disagreed.

The main achievements were to make everything go as planned. Being able to work with people of different ages and backgrounds was difficult at first. In addition, the greatest achievement we have obtained has been to create a solid working group.

The biggest obstacles we have faced have been the fear of internal conflicts within the group and lack of commitment during the sessions.

We believe that the elements that we would highlight would be:

1. The objective of our campaign.
2. The target audience.
3. And the message we want to give with everything we have done in this project.

## Timeline and impact

The first meeting took place in the classrooms of the fifth and sixth grade students. The objective of this first session was to evaluate in a fun and dynamic way the knowledge from which the students start.

Through colored cardboard we carry out a series of questions that are very familiar at age to assess where we were starting from.

In general, we noticed that they knew what healthy lifestyle habits were, however, when it came to practice, something changed. When we asked them about what they normally did in the afternoon or routine, most of them had habits like spending the afternoon playing on the computer or sitting in a park eating sweets. At the end of the questionnaire, we carried out some dynamics in the classroom.

The second session, we implemented our Healthy Gymkhana. It consists of a game made up of three stations in which through physical activity we taught them about healthy eating and non-sedentary lifestyles.

Finally, at each station of the Gymkhana they earned a series of points represented in "vouchers" for food or activities. We gave each team a calendar in which they had to organize a weekly diet and physical activity routine in the best possible way with these vouchers.

Third session was based on games and activities with a certain level of physical demand, working on different motor skills. We divided the class into groups and they exchanged between different stations.

Finally, we conducted a series of interviews to obtain feedback from some students and parents.

Fourth session took place in a different school with more than 100 students. The members of the team were distributed in 7 stations with different initiatives and dynamics related to very different physical abilities. Some of the activities included games that involved throwing, chasing, controlling an object, body language, or cooperative work using different materials and spatial resources.

Despite the large number of students with whom we worked simultaneously, we had to adapt quickly to the different groups and provide variations to the different games. The students were fully involved in the dynamic.

The last session, we expanded our mission in the intergenerational field. The Association of the Elderly with Initiative of Malaga trusted the "Volver a ser" team to carry out a day of dynamics related to physical activity and mobility with different dynamics such as cooperation, coordination and balance.

# Lithuania

## Kartu (1)

### Team and overview of the initiative

The team consists of seven 16-19 years old girls active in their community in Švenčionys, who want to make this world more friendly and to fill it with sincere smiles. They are: Laura Palikšaitė, Sandra Ždanaitė, Raminta Lipnickaja, Adriana Pučkovaitė, Karina Adamovičiūtė, Akvilė Bučelytė, Silvija Sinytė, Justina Simonaitė.

There was a huge divide between different people, such as the young and the old. Also, people didn't accept people with disabilities, and the elderly, especially those living in old people's homes, were neglected. The girls tried to do their best to connect people by giving them opportunities to come together, not only to have fun but also to do good things. They organized different activities, like thematic evenings, party nights, concerts, and education, they went to different social homes, and participated in and created campaigns (*it contains social solidarity and ecology*).

### Team meetings

There was a preparatory online meeting (2022/10/24) with all teams before starting the initiatives' implementation to [present](#) the further timeline of REBUILD activities, Youth Manual, the role of Youth Ambassadors, vlogs and campaign implementation, financial support, local festival and national contest, the voting process, monthly meetings with the coordinator of the project and biweekly written update, youth-net fora for ambassadors.

The team had an online meeting with a coordinator of REBUILD in Lithuania once per month. In total, there were 3 meetings (2022/11/29, 2022/12/28, 2023/01/26) and in each, these things were discussed: progress since the last meeting, stakeholders approached, underrepresented youth involved, the progress of the campaign, challenges faced and solutions made, upcoming next actions.

The mentor was working more closely with the team as she is from the same city as the team members, therefore it was agreed that she will take over the responsibility to look after the team and help them more than a project coordinator Active Youth Association. Their meetings with the team were happening at least once per week, in order to discuss, reflect, plan the activities and work on them together. The key points of the meeting were to set an objective and clarify actions to achieve it. The mentor was always there as part of the group.

### Progress of the youth-led initiative



The division of labour was successful, with the aim of involving everyone in certain activities so that no one felt 'redundant'. In fact, each of them carried out the tasks assigned to them in order to build quality communication, cooperation and implementation. The team tasks and the organization of the events themselves were dealt with collectively, as a team. Each had a role for which they were responsible.

In the beginning, it was difficult to attract youth to the activities as they didn't know the team and activities, but in the end, it was a huge success as high numbers of people from different backgrounds were included, from kindergarten to senior homes, even people from different regions came to participate. Another difficulty was to implement everything that was planned as the girls are very active and also some of them are in the last grade of school and need to prepare for exams, therefore most of the activities were done in a few weeks and some were not implemented in the end. It was difficult to do so much during the school year. Sometimes there was also a lack of references about what needed to be done exactly.

During the implementation of the initiative, the "Kartu" team developed contacts with various stakeholders - from their school, and teachers, the Youth Coordinator in the municipality to social welfare house, kindergartens, and retirement home. Also, the team consulted with the city municipality. A group of girls were asking what kind of help the city needs and what is relevant for the city population.

The team communicated on social networks, where girls were asking people what worries them most and how they can help to solve these problems in the community.

## Timeline and impact

The team started brainstorming on their initiative in the common 4 days training organised for all Lithuania teams in Kaunas in early August 2022. They continued developing and testing their idea until mid-October, when they started implementing their initiative and started the campaign.

On October 12th, they had a movie night on October 18th also pizza and cocktail nights on October 27th. In November, there was a Halloween party (on November 5th) and two educational workshops with young people with disabilities (on the 22nd and 24th of November) in order to create gifts for the elderly, in December there were educational workshops for the elderly home (2nd of December) to give those gifts, sewing pillows workshop for youth and elderly together (12th and 18th of December), Christmas event (19th of December), Christmas play for kids (23rd of December).

Their target group was all people from their city Švenčionys and it definitely reached all ages and types of people. The team brought a divided community together through various events. They changed young people's attitudes towards people with disabilities and the elderly. And people who were not active or involved in the community before started to be more proactive and engaged.

This initiative was a real success.

## Green Roofs (2)

## Team and overview of the initiative

The team consists of seven 17-19 years old young enthusiastic people from the gymnasium and professional schools and college that want to make a change in our environment in Šiauliai. They are: Benas Danikauskas, Dainora Kazokaitytė, Emilija Šemetaitė, Ugnė Džiovelytė, Austėja Jaseliūnaitė, Benediktas Umbrasas, Raminta Merkelytė.

Their initiative objective was to spread awareness about green and sustainable lifestyle by creating something new. They made this happen by creating a space made from recyclable materials that is filled to the brim with green plants. To make this space even more sustainable, they decided that it would be a great idea to use empty and wasted space on suitable roofs. They felt like this space should be available for everyone at any time. Therefore, they decided to house their project in an open youth centre in Šiauliai. And the team accomplished their goals successfully.

## Team meetings

There was a preparatory online meeting (2022/10/24) with all teams before starting the initiatives' implementation to [present](#) the further timeline of REBUILD activities, Youth Manual, the role of Youth Ambassadors, vlogs and campaign implementation, financial support, local festival and national contest, the voting process, monthly meetings with the coordinator of the project and biweekly written update, youth-net fora for ambassadors.

The team had an online meeting with a coordinator of REBUILD in Lithuania once per month. In total, there were 3 meetings (2022/11/28, 2022/12/28, 2023/01/30) and in each, these things were discussed: progress since the last meeting, stakeholders approached, underrepresented youth involved, the progress of the campaign, challenges faced and solutions made, upcoming next actions.

The mentor was working more closely with the team as she is from the same city as the team members, therefore it was agreed that she will take over the responsibility to look after the team and help them more than a project coordinator Active Youth Association. Their meetings with the team were happening at least once per week, on Thursdays, and sometimes even more, depending on the activities that they had at the time. The team's mentor was enthusiastic, helped to coordinate the youth and created a comfortable atmosphere in which they were given an opportunity to express themselves and voice their opinions as well as suggestions without being judged, thus creating a strong bond between the team members. In the meetings, not only did they discuss the specific steps that they should take in order to advance, but they also made sure to establish connections with a couple of companies in their local community, such as Jaunimo Centras, Mano Būstas and GBF sofa.

## Progress of the youth-led initiative

From the start, roles were divided into communication, document management, networking, presentations, plant collection and composition, etc. Each team member performed his/her duties while constantly consulting the whole team. The distribution of work was even, with a large part of the work being done in the meetings, but some members also volunteered at home.

Team methods were a clear structure, a fixed agenda, a strong leader, friendliness and support for each other.

At first, some difficulty was with a change of some team members, but they were quickly changed to another person. As well it was a challenge to spend so much time on the initiative during the school year, but the team managed to find a specific time to work on it together. In general, sometimes there was also a lack of references about what needed to be done exactly.

Speaking from the initiative perspective, the team had some obstacles, especially it took a lot of time to find a suitable roof, for people to let them use for their idea. As well as getting the materials for their idea, as the team did not want to buy most of the things, they tried to collect them, and they succeeded - the biggest donation was to get the materials (mostly palettes) from the company "GBF sofa". So the biggest success was that the team really established a public place on the rooftop, and many people came to the opening event.

This team's initiative was way different from the others, it required getting to know more technical information, and meeting stakeholders from various companies in order to find out about the possibilities of the idea and any technical aspects of the project. The closest collaboration was established with Šiauliai Housing company and the candidate for Mayor of Šiauliai Roma Janušonienė, which were supportive and inspired the team with optimism. The young people also had the opportunity to look into politics, to think about a strategy, and what and how to say to someone who not only holds a high position but has also become a public figure.

The team's main goal was to make an impact on people who tend to ignore the importance of sustainability. This was reached through their created communication campaign. The team kept on a schedule to post about specific sustainability issues. This content varied from suggesting simple lifestyle changes to statistical data from their created questionnaires.

## Timeline and impact

The team started brainstorming on their initiative in the common 4 days training organised for all Lithuania teams in Kaunas in early August 2022. They continued developing and testing their idea until November, when they started implementing their initiative and started the campaign.

In November, they started creating their social media pages and the first content, through people they know, started looking for donated plants, as well as looking from where they could get support with materials, which they got from the company "GB sofa". They took the palettes and were thinking how can they use those, and what kind of furniture is possible to make from those materials. As well they made a questionnaire for Šiauliai citizens to find out their approach towards the initiative.

In December, the team continued with making 3D prototypes of the space idea on the computer programmes and plan upcoming work making it a reality. As well as, looking for connections and collaborations in order to find a suitable space for the green roof with relevant stakeholders.

In January, the team continued their work and meetings with stakeholders, making the furniture out of palettes and in February, they were preparing for the opening event and implemented it while opening the space, sharing their project with the participants, which was accepted very positively.

Their target group was every age demographic that is not yet following the changes in the environment and sustainability in Šiauliai, but also those, who care about it and can help.

# The Green Oval (3)

## Team and overview of the initiative

The team consists of seven young people aged 15-16 from different parts of the Vilkaviškis region, wishing to spread the idea that they can save environmental resources among their peers and help save our planet Earth by taking small steps individually or as a group every day. They are: Liepa Landžiūtė, Aurimas Kubilius, Martynas Petrulis, Gustė Ramanauskaitė, Milda Ramanauskaitė, Emilė Korbutaitė, Milda Vizgirdautė

The project “*Žaliasis Ovalas*” (*The Green Oval*) was meant to encourage young people to live a more sustainable way of life. The main objectives of the project were (1) to involve young people from different areas of Vilkaviskis district in creative workshops with second-hand materials and (2) to invite community members to gather together, and share information and knowledge about green lifestyle and sustainability.

## Team meetings

There was a preparatory online meeting (2022/10/24) with all teams before starting the initiatives' implementation to [present](#) the further timeline of REBUILD activities, Youth Manual, the role of Youth Ambassadors, vlogs and campaign implementation, financial support, local festival and national contest, the voting process, monthly meetings with the coordinator of the project and biweekly written update, youth-net fora for ambassadors.

The team had an online meeting with a coordinator of REBUILD in Lithuania once per month. In total, there were 3 meetings (2022/11/14, 2022/12/12, 2023/01/16) and in each, these things were discussed: progress since the last meeting, stakeholders approached, underrepresented youth involved, the progress of the campaign, challenges faced and solutions made, upcoming next actions.

The mentor was working more closely with the team as she is from the same city as the team members, therefore it was agreed that she will take over the responsibility to look after the team and help them more than a project coordinator Active Youth Association. Their meetings with the team were happening at least once per week, in order to discuss, reflect, plan the activities and work on them together.

## Progress of the youth-led initiative

At the very beginning, roles were assigned to each member of the group to keep everyone active. Roles were assigned to each team member not only in terms of the timing of the initiative but also in each activity, e.g. swapping roles at the stove, drafting descriptions for social media posts, and uploading videos to the web on different platforms. The whole team was not always involved in the activities, as the young people are active members of the community and have responsibilities in other activities. Illness often prevented participation.

At first, some difficulty was with a change of the team member due to a change of residence, but they were quickly changed to another person. As well it was a challenge to spend so much time on the initiative during the school year, but the team managed to find a specific time to work on it together. In general, sometimes there was also a lack of references about what needed to be done exactly.

Speaking from the initiative perspective, there were various little obstacles like cold weather and therefore not a lot of people coming to the hike or some workshop, or the delay of some goods to be delivered for planned activities, or people refusing to speak in front of the camera, or not convenient time for activity during the school holiday and many people being sick, but youth team found the ways to go around it or continue implementing activities and still involving participants.

In Vilkaiviškis, this project was a huge success as many people got involved in activities, and the participants found connections in order to start new initiatives.

As the team's activities were naturally related to creating connections and agreements with stakeholders, there was a lot of it - Alvitass community chairman in order to use their space, Čyčkai community representatives with which it was agreed to continue cooperating in the future, Open Table organisation, Gižai community, some teachers involved in the activities and motivated to try the activity in their classes, and youth in general who was involved in the activities.

## Timeline and impact

The team started brainstorming on their initiative in the common 4 days training organised for all Lithuania teams in Kaunas in early August 2022. They continued developing their idea back at home, but then they found out that they cannot continue with the first idea (about composting) so they came up with the new one according to the methods and materials used in the training - the initiative, which encourages people to think about the environment more and think about our daily activities and the impact these activities have for the thriving of the environment in the future, as well as to be more physically active, reuse various materials and act green. At the end of October, they started implementing their initiative and the campaign.

While implementing the initiative, in October, they organized a bike hike, in November 2 walking hikes, and an educative meeting with a local water cleaning company. In December, the team initiated a few mini interviews of Vilkaiviškis inhabitants and carried out a digital poll about personal youngsters' meaning of living sustainably, 5 making candles, Christmas decorations or remaking unused things workshops. In January, they continued with a photo contest and an interactive presentation of the initiative "The Green Oval" to the Vilkaiviškis Students' Union and executive club. Their target group was actually every person because it is never too late to change one's habits and act in an environmentally friendly way, but most of the participants involved were young people.

The project was a big success. Almost 100 participants were involved in their different activities during the whole process of implementation of the initiative. They received attention from community members of various age groups live, online (Instagram, Facebook) and an offer to work on the Green lifestyle and sustainability topic from a Youth organization in Slovenia as well as an invitation to cooperate and organize activities with different youth groups locally (School council, non-formal youth groups).

The activities were 100% implemented according to the original plan, and during the course of the initiative, the young people themselves tried to involve as many participants as possible, adding even more activities to their plan (e.g. photo contest).

This team was very active on social media from the beginning and made even more vlogs than requested. They showed a lot of "behind the scenes" and inspiring messages in their stories. As well they used engaging tools such as polls in order for their followers to get even more engaged. They lead the sustainability campaign by their own example.

# Martinique

## KARE'A (1)

### Team and overview of the initiative

The team is composed of 6 members:

Ambre BOZZA: ambassador of the team, she is on all fronts, from organization to communication.

Thomas TIRAULT: treasurer and coordinator, he also takes care of the legal part.

Lune ALEBE: art director, she is in charge of the logo and visual identity.

Medy GASSETTE: video maker, he takes care of the backstage videos and assists the networking of artists (visual artists)

Melanie NONONE: journalist, she writes for the production of content.

Vincent GUIMBEAU: art networking, he is in charge of musical programming.

The initiative aims to bring together young artists, offering them places and venues to perform and thus accompanying the creation of a network of artistic meetings.

In the long term the goal is to create a space (cafe) able to receive our events and to organize a festival, 2 initiatives that will also allow the creation of jobs.

### Team meetings

Two meetings were held in person and one online, the ambassador also had a meeting with the members to accompany them in their missions.

The mentor was introduced to the team on the first meeting.

The communication between the group members was mostly done via WhatsApp.

The highlights of the meetings were the following:

- definition of the project
- realization of the project

- creation of the content
- post event debriefing

## Progress of the youth-led initiative

Each group member did her or his best and the global energy was turned towards the same goal, which allowed the team to move forward together to organize the event.

The main achievements were to organize a public event and create a community that follows the team on Instagram. KARE'A was also featured in the local press. The team worked with the bar "Le Cloud" and with the rum brand "hertitier Madkod" as well as with local artists.

The delay in the organization of the project caused by the departure of Chloé from D'Antilles & D'Ailleurs (two weeks to organize the event) and some divergent opinions about the methodology were the main obstacles for the team, but in the end, they managed to successfully overcome them.

## Timeline and impact

Ambre learned about the initiative on November 14th 2022, the group was created on November the 15th. One member withdrew at the beginning of December and Melanie joined the group shortly after.

The first physical meeting took place on Friday, November 18th in D'Antilles & D'Ailleurs' headquarters. After that Thomas and Ambre started creating the project file and Lune created the logo. The 2nd meeting in person took place on February 23rd. During this meeting team members decided on the creation and development of the first event. The contact with the parties involved was done in a few days. On March 8th the event took place and it was a big success (full bar, participation of the public who went on stage to share their talents).

The target group being the young artists and professionals of the environment, we can say that the team reached its objective because connections were made during the event.

The event allowed 4 artists to perform live for the first time, and a total of 11 people performed.

The campaign has been important, the team had a lot of feedback, especially from young people who want KARE'A to organize events in their regions (Guadeloupe, Guyana).

The team knew how to touch young people who wish to invest themselves in the art universe and they managed to gather about a hundred people during the artistic event around music and painting. Young artists were able to make themselves known and gain visibility. The team is already planning its next actions.

# Madin' Daily Green (2)

## Team and overview of the initiative

The members of the team are: Ransau Megane, Marie-Reine Sheherazad, Soutarson Karyce, Bucher Meddy, Delbois Yann, Stevens Irene. The objective of the project is to make known the environment and the various questions on Martinique to the population, and to learn more about Martinique. The role of Delbois Yann was to create the internet platform for the game and the QR code. Stecy Demoniere and the other members had to find the questions for the quiz, and Marie-Reine Sheherazad created the Instagram account and published different posts and vlogs.

## Team meetings

There were 7 meetings during the implementation phase. The first meeting took place in December 2022 and the last one in March 2023. The team usually met on Wednesday's mornings. The communication took place through direct discussions with other members and meetings, as well as through a WhatsApp group chat.

The key points of the meetings were: the theme of the project, the different questions for the quiz, which platforms to use for the game, and the name of the project.

## Progress of the youth-led initiative

The key points of the initiative were to raise awareness and mutual help between all and to make people of different ages play. The cooperation in the group was done through the participation of all the team members and mutual help between them - when one member could not accomplish their task, the rest of the team helped him/her. The question completion, the creation of the platform and the social network account, and the vlogs and informative posts were the main achievements for the team.

The main obstacle the group had to face was to finish the project and to post the different vlogs and posts in time. In the end, the team was able to overcome the discouragement and the lack of motivation.

## Timeline and impact

The final version of the game was completed at the beginning of March 2023. The first players were students from the team's school.

The target group of the initiative is the different communities of Martinique or even of different European countries. The game can encourage young people to be interested in the environment and it lets them know how the different stations of the sanitation work.

The material used to raise awareness is the social networks and the creation of the QR code of the platform that the team printed and distributed to different people in high school, in the streets, and in tourist areas.



# Rebuildjean (3)

## Team and overview of the initiative

The team members are:

- Marine and Laurie who take care of the sewing part because they have the most experience in this field,
- Luis for the artistic part because he went to an art school,
- Lilian for the fashion inspiration part because he is passionate about fashion,
- Solène for the administrative part and supervision of the tasks to coordinate the actions.

Rebuildjean was born from a desire for a more eco-responsible fashion world. The team noticed that a lot of clothes are thrown away while they are still in good general condition. That's why they came up with the idea of collecting jeans to make new clothes. The diversity of jeans means that each creation is unique. This approach is beneficial for Martinique because it gives value to products that no longer have any. It also lets the students put their know-how to good use for a cause that is close to their hearts.

## Team meetings

Since the team is made of students of a training course, they worked on the project during their training hours. Tuesday was the day they talked about the course of action, the distribution of tasks and the direction the project would take. The team had a meeting with their mentor in January, she explained in detail the process to follow in the REBUILD project. This helped the team a lot for the future.

During the meetings, the key points were:

- What action could we implement for the Rebuild project?
- What skills can we use?
- What will these actions bring to Martinique?
- Who will do what?

## Progress of the youth-led initiative

The cooperation within the team was complicated because the opinions of team members differed on several points and some lacked involvement.

The main achievement was the sewing because it was a real work of research and creation for the bustiers (corsets). It took several work sessions to find the exact shape the team wanted for their bustier. Another

achievement was the Instagram account where the team posted 3 posts to raise awareness about fast fashion.

The main obstacles were the lack of involvement, and the lack of time. In their training, the students have almost a month of internship every 3 weeks so it was hard for them to see each other to keep working on the project and keep everyone motivated. The team obviously managed to overcome these difficulties and finish the project on time.

## Timeline and impact

In December 2022, this project was proposed to the team by their director of training, Mme Josette Cinna. The students adhered to the project and decided to participate but being in the internship period at this moment they couldn't start working on the project straight away.

From the beginning of January, they decided to do upcycling of jeans in order to make new unique clothes (in this case bustiers). They collected old jeans using their own social networks in order to start the making. Every Tuesday in January they met to review the progress of the project. During the months of January, they also had a meeting with their mentor who came to explain in detail all the modalities of the project. At the end of January, the team started the moodboards of the bustiers to keep an artistic guideline. Then they started creating the patterns of their bustiers.

During the month of February, the team took pictures and videos of their progress and started creating the vlogs.

From March 31st to April 1st 2023, the creations of the team will be exhibited and presented at Le Village du Cacao et du Chocolat, a fashion show is planned.

The target of the initiative is mainly female because the team proposes creations of female fashion. It targets women between 25- and 55-years sensitive to the issue of ecology and upcycling.

The campaign on Instagram did not generate much interest, but the team hopes to reach more people and meet their target at the end of March at Le Village du Cacao et du Chocolat. As part of the awareness raising campaign, the team decided to talk about the negative impacts of fast fashion. The chosen medium for dissemination was Instagram. First, the students created an Instagram account for their Rebuildjean initiative. Then, they informed themselves via reliable sources (news reports, press articles) to create the posts.

The team has reached their goal for this project because despite some difficulties they managed to create something new and unique from old clothes considered as waste.

# Recycl'Récup (4)

## Team and overview of the initiative

The project was created by students of BTS MSE (Environmental Services). Yannis THERES is the ambassador of the group. Jeremy Grandino is responsible for social networks. The rest of the team members didn't have precise roles.

Recycl'Récup aims to raise awareness about environmental protection and upcycling through creation of useful objects made with natural elements or reused materials (like egg trays, palm leaves, bottle caps, etc). The team created 3 different kits containing the created objects; each kit was designed for a different age group (kids, adults, elderly people). The kit for kids contained a tic-tac-toe game, the one for adults was designed to decorate a desk, and the kit for seniors contained a fan made with feathers and flowers.

## Team meetings

Since the team is made of students, they worked on the project during their class hours. They usually met on Tuesday mornings. Their teacher was present during these meetings and helped them to design and implement their idea. The workshops with the coordinator of the project from D'Antilles et D'Ailleurs took place on Tuesday mornings as well, during class hours of the students.

The key points of these meetings were: the conception of the initiative, the usefulness of the objects created to the local population, the creation of the vlogs and the awareness raising campaign.

The communication between the team members and the mentor occurred mostly during the Tuesday meetings. Yannis, the coordinator, was also in touch with the coordinator of D'Antilles & D'Ailleurs through WhatsApp.

## Progress of the youth-led initiative

The cooperation within the team would need some improvement. Team members intended to divide different tasks between them, but in the end this division wasn't 100% clear. Some team members also lacked motivation.

The main achievement of the project was the creation of the kits.

The main obstacle was the time management - most of the tasks were done by the team at the very last moment. Their teacher was very invested in the project, and without her help the team probably wouldn't have been able to finalize their idea.

The element of the communication campaign that the team would like to highlight is especially the Instagram page that they have created.

## Timeline and impact

The initiative was implemented over a very short period of time due to time management issues of the team. According to the initial idea, the kits created by the group were supposed to be offered as gifts to members of the local community. Another idea was selling the kits.

The team reached its goal of creating a product that is environmentally friendly and adapted to different age groups, but for now, the initiative has not yet reached its target group - only a prototype of each kit has been created; no kits were donated/sold to the community members. For the time being the campaign has not yet had any effect on people, especially young people.

# Greece

## Green Recess (1)

### Team and overview of the initiative

Green Recess is a project that was conducted in schools as a way to teach students about environmental conservation and sustainability. The main goal of the project is to create a sustainable system for decomposing organic waste materials and turning them into nutrient-rich soil. The composting project is an effective way to teach students about the importance of environmental conservation and sustainability, while also providing them with practical skills for reducing waste and creating natural fertiliser. It can also be a fun and engaging project that encourages teamwork and hands-on learning. The Green Recess team carried out educational visits to schools in order to inform students about environmental conservation and sustainability. Their main activity was to inform students about the composting process and its benefits. The team of Green Recess consists of five participants, four girls and one boy.

### Team meetings

At first, after having attended the capacity building workshop in July, a preparatory meeting took place with the Mentor (05/08/2022) in order to better understand the objectives and the timeline of the Rebuild project. Besides the preparatory meeting, there were also 7 other online meetings taking place (average duration 30-40 minutes).

The communication with the mentor and the team took place in a friendly and confidential context. A group chat was created in social media in order to directly communicate with the team if necessary but the organised meetings were conducted mainly via Google Meets platform.

Preparatory meeting: Detailed introduction to the Rebuild project, its timeline, objectives and activities, the local festival and the national contest, the voting process, the dissemination of the project in social media, and the timeline of the next meetings with the Mentor.

**Meeting 1:** Getting to know the team, the purpose and detailed activities of the project.

**Meeting 2:** Description of the activities and brainstorming on the school visits.

**Meeting 3:** Research and data collection – Communication with the schools.

**Meeting 4:** Preparation of the activities and the presentations for the school visits.

**Meeting 5:** Discussion and reflection of the first school visit – What went well - what can we improve on our next visit?

**Meeting 6:** Overview of the school visits – conclusions.

**Meeting 7:** Details about the national contest.

## Progress of the youth-led initiative

The Green Recess team demonstrated exceptional cooperation throughout their initiative. Each team member contributed their unique skills and perspectives, fostering a harmonious and efficient working environment. The main achievements of the Green Recess team were remarkable. They successfully educated students on sustainability and composting, raising awareness about the importance of these practices for environmental conservation. By engaging directly with the students, the team effectively conveyed the message and inspired them to take action, creating a positive impact on their attitudes and behaviours towards sustainability. Like any initiative, the Green Recess team faced several obstacles along the way. Some of the main challenges included limited resources, logistical constraints, and time constraints. However, through their collective determination and resourcefulness, the team was able to overcome these obstacles. Throughout their journey, the Green Recess team worked closely with school administrators, teachers, and staff to organize the school visits and gain support for their educational activities. The team employed a range of communication strategies, including interactive presentations to effectively engage with the students. They also utilized social media platforms, such as Instagram, Facebook and Youtube, to raise awareness beyond the school visits and connect with a wider audience. Last but not least, they also created an online website.

Website: <https://green-recess.com/>

Instagram: [https://www.instagram.com/green\\_recess/](https://www.instagram.com/green_recess/)

Facebook: [https://instagram.com/green\\_recess?igshid=MTIyMzRjYmRlZg==](https://instagram.com/green_recess?igshid=MTIyMzRjYmRlZg==)

Youtube: <https://www.youtube.com/@greenrecess>

## Timeline and impact

**July 18-19, 2022:** Capacity building workshop attended by the team members.

**August 5, 2022:** Preparatory meeting with the Mentor and Rebuild's project team to understand the objectives and timeline of the Rebuild project.

**August to January 2022-2023:** 7 online meetings held with an average duration of 30-40 minutes each, conducted mainly via the Zoom platform.

**Meeting 1 – August 26, 2022:** Getting to know the team and the purpose of the project.

**Meeting 2 – September 5, 2022:** Description of the activities and brainstorming on the school visits.

**Meeting 3 – September 16, 2022:** Research and data collection – Communication with the schools.

**Meeting 4 – September 23, 2022:** Preparation of the activities and the presentations for the school visits.

**Meeting 5 – October 7, 2022:** Discussion and reflection of the first school visit – What went well/ What can we improve on our next visit?

**Meeting 6 – December 21, 2022:** Overview of the school visits – conclusions

**Meeting 7 – January 13, 2022:** Details about the national contest.

The target group of the Green Recess initiative was students of the secondary education. The initiative aimed to educate and raise awareness about sustainability and composting practices.

The initiative successfully reached its target group through the school visits. By directly engaging with students, the Green Recess team effectively communicated the message of sustainability and composting, creating a positive impact on their attitudes and behaviors towards environmental conservation.

The initiative has fulfilled its objectives by educating students on sustainability and composting, raising awareness, and inspiring them to take action. The team's efforts have resulted in a positive change in the target group's understanding and behavior regarding environmental conservation.

During the actions of the team almost 50 youngsters had the opportunity to be trained on composting and environmentally-friendly practices. In total, more than 350 people were targeted counting in the likes of the posts/stories made by Green Recess's social media accounts

Through interactive presentations, workshops, discussions, and outdoor activities the Green Recess team effectively communicated the importance of sustainable practices and the benefits of composting. By providing tangible examples and practical tips, and by indicating all the right steps for composting, they empowered students with knowledge and tools to make environmentally conscious choices in their daily lives. Furthermore, their active presence on social media extended their impact. By sharing their experiences, knowledge, and success stories, they encouraged other young people to get involved in similar initiatives and contribute to sustainable practices in their communities.

## The Reliders (2)

### Team and overview of the initiative

The scope of the Re-liders initiative is to get in touch with qualified officers at seaside municipalities in Greece and engage them into a dialogue about the best practices with regards to trash containers in coastal areas. Aside from spreading awareness about the impact of overflowing trash cans on human health and the environment, the ultimate goal of this project is to raise funds for a region with low budget in order to replace non appropriate containers, especially in provinces. The team of Re-liders consists of five young activists brought together by the Greek environmental organization of All For Blue.

### Team meetings

The team met on October 14<sup>th</sup> for the first time, having attended the capacity building workshop in July. 5 online meetings and 3 presentations were organized since then with an average duration of 70 minutes.

All For Blue's social media accounts were used to collect photos from followers around Greece with overflowing trash bins on the beaches.

The communication was direct and friendly. The team communicated on a weekly basis for the first 3 months and on a daily basis for the rest 2 months through viber and zoom. It is worth mentioning that almost every member of the team has had experience with various initiatives before and has brought this valuable expertise on board. They were all willing to discuss, look for data, compile a presentation and dedicate a whole morning for the first dissemination event held in the National Technical University of Greece.

**Meeting 1:** Introducing the team members and describing the project's scope.

**Meeting 2:** Brainstorming on how to approach the problem i.e. the overflowing of the trash containers that are placed by the sea side. Project planning and next steps discussed.

**Meeting 3:** Research and data collection in order to put together a presentation of good and bad practices on national and European level.

**Meeting 4:** This meeting was actually a presentation held at the National Technical University of Athens as part of an academic day held by students there. We had the chance to present the Re-landers' initiative to young university students of the Technical University (overall, over 40 students reached), raise awareness and exchange views on this problem that we face every summer in Greece.

**Meeting 5:** This meeting was about putting together the letter to the municipalities' officers and allocation of tasks i.e. which team member is going to contact which municipality.

**Meeting 6:** Online meeting with the deputy-mayor of the municipality of Alimos, Attica about the policies adopted and the problems encountered in Alimos.

**Meeting 7:** We discussed with the deputy-mayor of the municipality of West Achaia of Peloponnese, about the policies adopted and the problems encountered in their area.

**Meeting 8:** Discussion about the public report and the closure of the project.

## Progress of the youth-led initiative

The cooperation between the team members and the mentor was excellent, as the communication was frequent and the mood was friendly. When one team member was unable to complete a task, other team members would help him/her to achieve his/her goal. The first achievement was the collection of the photos of the trash bins from the beaches. With the help of All for Blue, the team was able to collect almost 100 photos that were grouped as good and bad practices, and then used as real case scenarios in the project. The second achievement was the presentation of the project along with the good and bad practices to the event at the Technical University of Athens. Finally, the last achievement of the team was the creation of the letter that was sent to the Deputy Mayors of municipalities in Greece, and the two meetings that the team was able to organize with the municipality of Alimos and municipality of West Achaia.

The main obstacle the team faced was the difficulty to reach the municipalities. Each member reached at least one municipality, but at the end only two online meetings were able to be organized. That was to be expected considering the lack of staff in many municipalities in Greece.



The main stakeholders that we worked with were the Greek tourists, university students of Technical University of Athens (NTUA) and other professionals such as the Deputy mayors of Alimos, Mr. Antonakis, and West Achaia, Mr. Palaiologou.

The support of All for Blue was nodal, as our project first became known to the public via their social media and their web site. Also, the creation of the QR code was essential, as it helped the project to become more widely known. Finally, the posts concerning the project that were made by the team members were also significant.

## Timeline and impact

All of the team members met on October 14th for the first time, officially, having attended the capacity building workshop in July. However, the call for the photos of the trash-containers via All for Blues's social media was made during August. Five online meetings and three presentations were organized since then with an average duration of 70 minutes.

During the first meeting the team members introduced themselves and along with the mentor, they discussed the project's scope. The next two meetings were implemented for brainstorming and research and data collection in order to put together a presentation of good and bad practices on national and European level. At the fourth meeting a presentation was held at the National Technical University of Athens as part of an academic day held by students there. The Re-liders' presented their initiative to young university students of the Technical University.

At the 5th meetings the team put together the letter that was to be sent to the municipalities' officers and allocated tasks. Then, two online meetings took place with the deputy mayors of two municipalities. Finally, at the last meeting, the team discussed how they would raise publicity for the report and arranged the closure of the project.

The target group of the initiative was all the Greeks that bathe in the beaches during summer, and the Deputy Mayors of municipalities in Greece. The initiative definitely reached the target groups, as many citizens sent photos of trash bins from the beaches where they were bathing. Also, many of them commented that they will try to be more careful when they are going to discard their trash while they are at the beach.

This initiative fulfilled its objectives decently. It would have been great if more municipalities had answered the team's calls, but taking into consideration the political and economic status of Greece, the response of the municipalities was to be expected.

We estimate that the initiative has reached >400 people counting in the likes of the posts/stories made by All For Blue's social media accounts as well as the team members' reposts.

The produced presentation and videos are uploaded in [All For Blue's web site: Rebuild - All For Blue - Οργανισμός για την προστασία του περιβάλλοντος](#) (available only in Greek)

We estimate that the initiative has reached >400 people counting in:

- the likes of the posts/stories made by All for Blue's social media accounts as well as the team members reposts.
- All of the Instagram followers of All for Blue organization that sent photos of the trash bins >100

- and all of the participants to the event that took place at the Technical University of Athens > 50.
- Also, everyone that scanned the team's qr code and read about the project, watched the videos created and the good and bad practices that were collected through the web site

## Tree of Life (3)

### Team and overview of the initiative

The Foxes group with their initiative "Tree of Life" aims to regenerate the central local park of Heraklion and to raise awareness of the local community about the importance of respecting green spaces. The purpose of the Foxes team is to promote the importance of green spaces and encourage citizens to become active agents of change. We want to promote the value of environmental sustainability in the local community. Foxes is a group of young people passionate about environmental education and trying to engage the local community in social change initiatives. The team of Green Recess initiative consists of eight participants, four girls and four boys.

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### Team meetings

At first, after having attended the capacity building workshop in July, a preparatory meeting took place with the Mentor (22/08/2022) in order to better understand the objectives and the timeline of the Rebuild project. Besides the preparatory meeting, there were also 5 other online meetings taking place (average duration 30-40 minutes).

The communication with the Mentor and the team was effective and collaborative. Regular and open lines of communication were established to ensure smooth coordination and progress towards the project's objectives. The team maintained regular contact with the Mentor, utilizing various communication channels such as email, video calls, and messaging platforms. This allowed for ongoing guidance, support, and feedback from the mentor throughout the implementation phase. The mentor played a crucial role in providing expertise, sharing insights, and offering advice to the team members.

Preparatory meeting: Detailed introduction to the Rebuild project, its timeline, objectives and activities, the local festival and the national contest, the voting process, the dissemination of the project in social media, and the timeline of the next meetings with the coordinator.

**Meeting 1:** Discussion on the communication channels, stakeholders, experts and municipality officers to address in cooperation with the mentor (networking and guidance)

**Meeting 2:** Tree planting – Preparation of the action: organization of the activities, communication on social media, advices from the mentor.

**Meeting 3:** Dissemination event – Organization of an informative event with the local authorities in order to raise awareness about the tree planting in the park and the importance of respecting the park and keep it clean.

**Meeting 4:** Vote – Organization and preparation of the voting box with cigarette butts with different questions. Some questions were the following: “Do you prefer more green parks in the city?” and “Should more green initiatives be implemented in the city of Heraklion

**Meeting 5:** Discussion and reflection of the activities – preparation for the national event

## Progress of the youth-led initiative

The cooperation within **The Tree of Life initiative** was exceptional, with members working hard towards achieving their objectives. Open communication, shared responsibilities, and a strong sense of unity and hard-working were key factors in the team's success.

The main achievements of the Foxes team were twofold. Firstly, they successfully regenerated the central local park of Heraklion by organizing a tree planting event in collaboration with local authorities and engaged young people. Secondly, the team achieved significant awareness-raising among the local community. Through their dissemination event, they effectively communicated the purpose of the tree planting initiative and educated citizens about the importance of respecting and keeping the park clean. The voting activity using cigarette butts also provided a creative and engaging way for citizens to express their opinions and be part of the initiative.

The team encountered some obstacles, such as municipality permissions for the tree planting but they managed to overcome them by believing in their goals and by persuading the authorities to give them the necessary permissions. The main stakeholders the team worked with included the local municipality, agriculturalists, and young people who expressed interest in contributing to the project. Collaborating with these stakeholders was crucial in obtaining support, guidance, and active participation to accomplish the objectives of the initiative.

In terms of the communication campaign, the team utilized various elements to effectively convey their message. The dissemination event organized in collaboration with local authorities served as a platform to raise awareness and educate the community about the tree planting initiative and the significance of respecting green spaces. Additionally, the innovative voting activity using cigarette butts created a unique and interactive way for citizens to engage with the campaign and voice their opinions on green initiatives in Heraklion.

## Timeline and impact

**Meeting 1:** Communication with the stakeholders and the experts – The team came in contact with the municipality planning together the initiative.

**Meeting 2:** Tree planting – The team together with the local authorities and other young people - that got informed about the project and wanted to contribute to it- planted the trees in the park.

**Meeting 3:** Dissemination event – The team together with the local authorities organized an informative event in order to raise awareness about the tree planting in the park and the importance of respecting the park and keep it clean.

**Meeting 4:** Vote – The team made a voting box with cigarette butts with different questions that were changing every week and the citizens could cast their vote by throwing their cigarette but in a different box.

**Meeting 5:** Discussion and reflection – preparation for the national event

The activities were focused on different groups. First of all, the general public of all the ages emphasizing to young people of the local community. The idea was to encourage them to visit the local park, take care of it and transform it into an open place of socialization and creativity. Moreover, we focused on young students, that would like to offer a volunteering activity, become active agents of changes and re-create their local reality. Lastly, we focused on local authorities to introduce them our team and goals and how we can cooperate on having a positive impact. The initiative targeted the local community, particularly the residents of Heraklion. Through the dissemination event and collaborative efforts with local authorities, the message and activities of the initiative were directed towards engaging and reaching out to the community members.

The initiative has made significant progress in fulfilling its objectives. The team successfully regenerated the central park through a tree planting event and organized a dissemination event to raise awareness about the importance of respecting and keeping the park clean.

The tree planting event involved local authorities, the Foxes team, and 20 other young people who expressed interest in contributing to the project. The dissemination event aimed to reach a wider audience (70-100 people) potentially including residents and visitors of Heraklion, to raise awareness about green spaces and encourage responsible behaviours.

The campaign has had a positive impact on raising awareness and encouraging community participation. By organizing the dissemination event and actively involving local authorities, young people, and citizens in the voting activity, the initiative has sparked conversations among the local community and engaged individuals in discussions about the importance of green initiatives and responsible environmental practices.

**Park Regeneration:** Through the tree planting activity, the initiative aimed to contribute to the regeneration of the central local park in Heraklion. The planting of trees helps to enhance the park's biodiversity, improve air quality, and create a more pleasant and inviting environment for the community.

**Engage the local community:** The initiative sought to engage the local community, particularly young people, in the process of park regeneration. By involving them in the tree planting activity, the initiative fostered a sense of ownership and pride among the participants, encouraging them to take an active role in caring for their local green spaces.

**Raising awareness and Education:** The campaign aimed to raise awareness among the local community about the importance of respecting green spaces. By organizing a dissemination event, the initiative provided an opportunity to educate the community about the benefits of green spaces, the role of trees in environmental sustainability, and the need to keep the park clean and well-maintained.

**Change of attitudes:** The initiative aimed to inspire behavior change by encouraging individuals to respect and care for green spaces. By creating a voting activity using cigarette butts, the campaign sought to engage citizens in reflection and decision-making regarding green initiatives and the importance of green parks in the city. This activity may have prompted individuals to consider their own actions and potentially adopt more environmentally friendly behaviors.

## Bins Mapping (4)

### Team and overview of the initiative

In Athens, there is a lack of bin location awareness, as many local residents are unaware of the purpose behind different types of bins. Consequently, the primary objective of the **Bins Mapping initiative** was to raise awareness about the significance of correctly utilizing specific bins for different types of waste. To achieve this goal, the team took several steps. Firstly, they worked to identify and strategically place informative QR codes to various types of bins throughout the Piraeus area. Secondly, they launched a public awareness campaign to educate citizens about waste segregation and the importance of using the appropriate bins. Finally, their efforts were aimed at encouraging and motivating residents to adopt proper waste disposal practices by utilizing the designated bins effectively. By addressing the lack of bin location awareness and promoting responsible waste management, the initiative aimed to contribute to a cleaner and more sustainable environment in Athens. The team of Bins Mapping consists of six participants, four boys and two girls.

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### Team meetings

Firstly, we participated in the capacity building workshop in October, a preparatory meeting that took place with the Mentor (31/10/2022) in order to explain to us the objectives and the timeline of the Rebuild project. Besides the preparatory meeting, we also organised 4 online meetings with our Mentor (one per month from October to January with average duration 50-60 minutes).

The communication among the Mentor and the team was organized and planned in a monthly basis. Four online meetings took place from October to December, whereas the Mentor was always available in case the team needed any help.

**Meeting 1:** Project description and organization – Discussion on research findings and contact with the stakeholders (municipality of Piraeus)

**Meeting 2:** Mapping of the bins – Map the bins and divide them in categories based on their functionality

**Meeting 3:** Material development – Presentation to the mentor of the application that provides you with info about the bins' location and functionality

**Meeting 4:** Overview of the project – Preparation of the team for the national contest.

## Progress of the youth-led initiative

The team cooperation was good but the team members due to the lack of time couldn't invest as much time as they wanted. Each team member contributed their skills and worked collaboratively towards the common goal. Regular meetings and effective communication channels, such as group chats and online platforms, facilitated smooth coordination.

Bins mapping team successfully mapped the bins of Piraeus area and divided them in categories based on their functionality. Moreover, they created the codes that provides citizens with information about the bins' location and functionality. Through their public awareness campaign, they educated citizens about waste segregation and the importance of utilizing the right bins.

One of the main challenges was the difficulty in identifying and mapping the bins in such a big area as Piraeus. However, through persistent efforts and collaboration with local authorities, they managed to map and identify all the bins. Additionally, they faced resistance and scepticism from some residents initially, but through their informative campaign and community engagement, they were able to overcome these obstacles.

The Bins mapping team worked closely with various stakeholders to accomplish their objectives. They collaborated with local municipal authorities to identify and map the bin's locations and gain necessary permissions. They also engaged with community leaders, and environmental organizations to generate support.

In terms of the communication campaign, the Bins mapping team employed various elements to effectively convey their message. They developed the VLOGs to disseminate information about waste segregation and the significance of using the appropriate bins.

## Timeline and impact

**Preparatory meeting – 31/10/2022:** Meeting with the mentor and team introduction.

**10/11/2022:** Project description and organization – Discussion on research findings and contact with the stakeholders (municipality of Piraeus)

**21/12/2022:** Mapping of the bins – Map the bins and divide them in categories based on their functionality

**10/1/2023:** Application development – Presentation to the mentor of the codes that provides you with info about the bins' location and functionality

**27/1/2023:** Overview of the project – Preparation of the team for the national contest.

The target group of the Bins mapping initiative primarily focused on the local community, with a specific emphasis on young people residing in the Piraeus area.

The Bins mapping initiative successfully reached its target group of young people in the Piraeus area. Through their awareness campaign and their videos, the team effectively engaged and educated young individuals about the importance of correctly utilizing specific bins for different types of waste.

The Bins mapping initiative achieved its goal of raising awareness about the significance of correctly utilizing specific bins for different types of waste. By educating residents and encouraging them to adopt proper waste disposal practices, the initiative successfully instilled a sense of responsibility and sustainability within the target group.

The initiative had a positive impact on a significant number of residents, particularly young people, in the Piraeus area. Furthermore, the Bins mapping campaign had a broader impact beyond its target group. By raising awareness and actively engaging with the local community, the initiative had a ripple effect in raising environmental consciousness among residents of all ages. It also served as an inspiration for other young people, encouraging them to take part in similar initiatives.

The implementation of the Bins mapping initiative and campaign can yield several positive results, including:

**Improved Waste Management:** One of the primary outcomes of the initiative is the improvement in waste management practices within the municipality of Piraeus. By mapping the different types of bins and launching the QR codes that citizens could use, the initiative promoted responsible waste disposal. This led to a reduction in improper waste disposal, better recycling rates, and a cleaner environment.

**Increased Awareness:** The campaign aimed to raise awareness about the significance of correctly utilizing specific bins for different types of waste. Through educational materials, and public outreach, the initiative informed residents about the environmental and social impacts of proper waste management. As a result, individuals become more conscious of their waste disposal practices and understand the importance of using the appropriate bins.

**Behavior Change:** The Bins mapping initiative strives to inspire behavior change among residents by encouraging them to adopt proper waste disposal practices.

**Community Engagement:** The initiative fosters community engagement by involving residents in the process of improving waste management. By collaborating with local authorities and organizing community events, the initiative encourages active participation and empowers community members to take ownership of their waste disposal practices.

# Vlogs

All the teams had 6 months to brainstorm, organize and run their activities in their local communities. Throughout this period, the teams effectively leveraged their social media accounts to promote their work and initiatives, encouraging others to actively participate and contribute to their actions, or encourage them to initiate new actions. VLOGs feature videos focused on showcasing the implementation of local initiatives, and other relevant content that the creators want to share with fellow young people. The purpose of these VLOGs is to enhance communication and increase the outreach of their projects within the REBUILD campaign. The content for these VLOGs was created by Youth teams under the guidance of Youth Ambassadors.

Overall, the VLOGs produced by the REBUILD project teams have effectively showcased the implementation of local initiatives, providing valuable insights into the youth projects. Through these VLOGs, viewers gain an understanding of the team members involved, witness the brainstorming sessions, and witness the teams' activities and dedicated efforts. By demonstrating the impact of their initiatives and engaging audiences through innovative methods, the teams have proven that even small actions can lead to significant changes within their local communities. Additionally, the VLOGs serve as a model for other youth organizations and community groups, offering encouragement and guidance throughout the process of implementing their own activities.

An extensive repository of this video material produced by young people is available on the REBUILD website at the following link: <https://urbanperspective.eu/rebuild-local-initiatives/>

They capture the spirit of resilience, collaboration, and determination that drove the youth organizations' endeavors to breathe new life into their respective communities. Moreover, this collection of VLOGs serves as a proof of the communication campaign undergone by the teams and the audience they reached. In total, the transnational REBUILD campaign through the creation of the VLOGs, reached more than 5.800 people.





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