

reBuild



Guidelines for National Contests



Co-funded by the
Erasmus+ Programme
of the European Union

Guidelines for National Contests

D4.1

Project Summary

The COVID-19 pandemic has essentially affected all spheres of young people's mental, social and professional well-being. Despite this general sense of loss and hopelessness, youth communities across Europe have once again demonstrated their resilience and their ability to create and move forward. Greater youth engagement is key to supporting recovery from this unprecedented crisis.

In order to improve the preparedness of young people to respond to social emergencies such as COVID-19 in the future, the REBUILD project addresses the challenges faced by youth communities, paying particular attention to those groups of young people who are most at risk of social marginalisation or who have been further marginalised as a result of the pandemic.

The REBUILD project is a project co-funded by the European Commission's European Executive Agency for Education and Culture (Key Action 3 - United European Youth) and the Erasmus+ Programme. It aims to empower youth organisations and informal youth groups, especially under-represented youth, and to enhance their democratic participation, dialogue, civic engagement and networking at local and EU level in order to support the rebuilding of more inclusive and greener societies, able to better adapt and respond to the challenges of the COVID-19 emergency.

The project activities first mapped social solidarity and environmental/green lifestyle initiatives carried out by youth organisations and informal groups in each country during and after the crisis, in order to promote the exchange of good practices and develop local and transnational networks. Subsequently, in the framework of the project, more than 168 under-represented young people were trained in project design, project implementation and awareness-raising campaigns to promote innovative forms of civic participation. These young people, divided into teams and guided by Youth Ambassadors, will now launch their own initiatives.

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Introduction

The National Contest Guidelines provide a framework for the implementation of the national competitions as part of the REBUILD project. The competitions serve as a platform for youth teams to present their initiatives, challenges and the impact of the REBUILD campaign. This executive summary provides an overview of the key aspects covered in the guidelines.

The national competitions will take place in Italy, Martinique (France), Greece, Spain, Lithuania and Cyprus, as part of the implementation phase of the REBUILD project. The competitions will take place during half-day local festivals organised in the implementing countries, bringing together various stakeholders such as youth teams, youth organisations, young people and policy makers.

The competition process consists of two components: jury voting (50%) and online/online voting (50%) facilitated through the REBUILD campaign. The jury, composed of partner organisations and members of the local youth networks of the REBUILD project, who have not been involved in the implementation of the REBUILD initiative, will vote for the project.

Involved in the implementation of the initiative, will evaluate the youth-led initiatives on the basis of specific criteria.

youth-led initiatives on the basis of specific criteria. These criteria include management, team coordination, content, creativity, sustainability, stakeholder involvement, participation of under-represented youth, dissemination and social media presence.

Jury voting will focus on the formal aspects of the initiatives, while online voting will allow the public to vote according to their preferences. The combined jury and public votes will determine the winning team from each country of implementation.

The winning teams will have the opportunity to participate in the International Youth Summit in Brussels. During the summit, they will present their project ideas and results to policy makers and youth stakeholders. The event will also include guest speakers, the REBUILD Fair where the winning initiatives will be presented, networking opportunities and the presentation of a youth strategy paper and a youth declaration.

Overall, the National Competition Guidelines provide a comprehensive framework for the conduct of competitions, ensuring fairness, transparency and recognition of youth-led initiatives. The competitions serve as a platform to celebrate young people's achievements, promote their projects and contribute to the

The competitions serve as a platform to celebrate the achievements of young people, promote their projects and contribute to policy debates and reforms at EU level.

Local festivals and National Contests

At the end of the implementation of the youth-led initiatives, half-a-day local festivals will be organised across implementing countries after the project implementation phase. A total of 100 participants will attend each event including Youth teams, Youth organizations/informal groups, young people, stakeholders working in the youth sector and at least 2 policymakers.

During the half-a-day events, the **National Contest** will take place in Italy, Martinique (France), Greece, Spain, Lithuania and Cyprus. The 4 Youth teams will meet with the aim to present their initiatives, challenges faced and the impact and results of the REBUILD campaign.

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Contest process: Jury and online voting

At the end of the implementation phase, one winning team per implementation country will be declared through a **public vote (50%)** promoted through the REBUILD campaign and a **jury (50%)** composed of partner organizations and those members of the local REBUILD youth networks not involved in the implementation phase of the initiatives to avoid biased results.

The jury will focus on formal aspects and the online voting will be more open. The public can vote based on their personal preferences. The votes of the jury and the public vote will designate the winning team.

The jury's vote

The jury should be consisting of 3 people taking into consideration different roles and backgrounds:

- One person that should be aware of the project's topics and the general theoretic background (project manager of REBUILD, experts in the field of youth active citizens, social solidarity, green lifestyle, etc.)
- Two members of the local REBUILD youth networks not involved in the implementation phase of the initiatives

The Jury will analyse the youth-led initiatives based on the following Evaluation grid:

	Weight	Excellent	Good	Fair	Needs Improvement
1 Management	5%	The group has efficiently managed the implementation of activities (division of roles etc) 5 points	The group has quite well managed the implementation of activities (division of roles etc) 3,5 points	The group has managed the implementation of activities (division of roles etc) but there was room for improvement 2 points	The group has managed in a poorly way the implementation of activities (division of roles etc) 0,5 point
2 Team coordination and team members engagement	5%	The methodology is fully participatory and engaging towards the participants. 5 points	The methodology is participatory and engaging towards the participants. 3,5 points	The methodology is quite participatory and engaging towards the participants. 2 points	The methodology is not participatory and not engaging towards the participants. 0,5 point

3 Content	10%	It covers all the topics in depth with details and examples. The knowledge of the topic is excellent, personal experiences are included. 10 points	It includes basic knowledge about the topic. The content seems to be good and contains personal aspects. 7 points	It includes essential information about the topic, but it has 1-2 mistakes in the facts, there are less personal perspectives. 4 points	The content includes minor details and it has several mistakes in the facts. No or little personal aspects are included. 1 point
4 Creativity of the idea and potential to bring long-lasting, positive change in society	15%	The youth-led initiative is innovative and has a positive change in society. 15 points	The youth-led initiative has elements of creativity and brings a positive change in society. Its impact is time limited. 12 points	The youth-led initiative has a positive change in society, although it has fewer innovative and creative elements. 8 points	The youth-led initiative is not that creative and it does not have a direct change in society. 1 point
5. Sustainability, replicability & Transferability	15%	The initiative has continuation and benefits society long-term. It has a simple and linear design and can be also transferred in different contexts efficiently. 15 points	The initiative might have possibilities for continuation and benefits society long-term. It has a fairly simple and linear design and can also be transferred in different contexts efficiently. 12 points	The initiative has a less possibilities for continuation and benefits society long-term. It is not very possible to be transferred in different contexts efficiently. 8 points	The initiative has a no possibilities for continuation and benefits society long-term. Its design is not linear and simple and it is not possible to be transferred in different contexts. 1 point
6 Engagement of stakeholders (such as	10%	The engagement of stakeholders is very high.	The engagement of stakeholders is high.	The engagement of stakeholders is very sufficient.	Only a little engagement of stakeholders has been achieved.

NGOs, local authorities, non-formal groups etc.)		10 points	7 points	4 point	1 point
7 Engagement of other underrepresented youth¹	20%	The engagement of other underrepresented youth is very high. 20 points	The engagement of other underrepresented youth is high. 14 points	The engagement of other underrepresented youth is very sufficient. 8 points	Only a little engagement of other underrepresented youth has been achieved. 2 points
8 Outreach and visibility of the initiatives promoted through the REBUILD campaign	10%	The overall quality of the video and the focus were excellent. 10 points	Most of the quality of the video and the focus were excellent. 7 points	The quality of the video is not very good but the overall focus was good. 4 points	The quality of the video and the focus are not that good. 1 point
9 Social Media Usability	10%	The produced video covers well the relevant aspects for a publication on social media. 10 points	The video has enough innovative elements to be published on social media 7 points	The video is sufficient for a publication on social media. 4 points	The video is not covering well the formal aspects necessary for a publication on social media. 1 point

¹ The REBUILD project considers underrepresented youth coming from remote/rural areas, of migrant background and/or from disadvantaged social backgrounds, who face geographical obstacles, economic and educational difficulties.

The winning team – International Youth Summit in Brussels

The winning team will have the chance to travel to attend the **International Youth Summit in Brussels**, meet participants and youth ambassadors from other partner countries, and present their project ideas and results to policymakers and other stakeholders from the youth field.

During this half-a-day event, guest speakers will be invited to intervene and open the summit, including EU-level policymakers, and stakeholders in the field of youth and young people; project partners will introduce the project and results. An open session will take place in which the public will visit the REBUILD Fair with open space presentation of the winning youth-led initiatives. The space will also provide opportunities for networking. Next, Youth-led REBUILD Strategy Paper with policy recommendations will be presented by project partners and the REBUILD Youth Statement by a youth representative.

The summit will give young people the chance to raise their voice and share their experiences and initiatives with relevant stakeholders; it will allow for the dissemination of project results and the presentation of evidence-based policy recommendations aimed at relevant and current policy reform at EU level.



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